Domain Name Pro v5.33
User Manual

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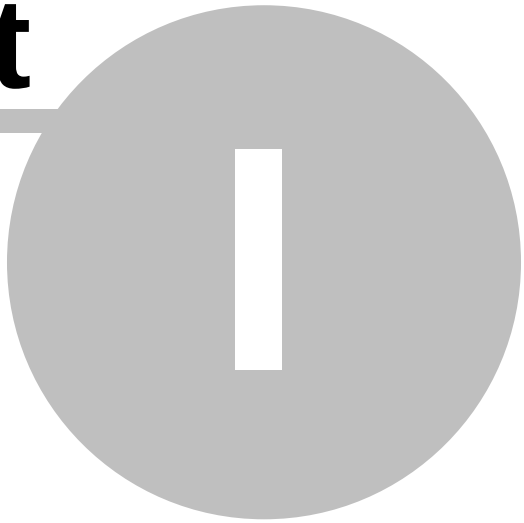

1 Introduction

1.1 Welcome

Welcome to Domain Name Pro!

Quick Start
To get started immediately see the Searching Overview. It describes the various search types and how to perform a search.

Purchasing Domain Name Pro
You may evaluate Domain Name Pro for 30 days. After that period you must purchase Domain Name Pro or discontinue using it. To purchase Domain Name Pro select **Purchase Domain Name Pro** from the Purchase menu in Domain Name Pro. If your 30 day evaluation period has expired you will be presented with an evaluation expired notice when starting Domain Name Pro. You can purchase by selecting the Buy Now button. For more information see the Purchasing and Registration section.

First Steps
Before using Domain Name Pro for the first time you should read the Configuration section to ensure that Domain Name Pro is set up correctly for your connection to the Internet. If you are new to using Domain Name Pro then you should read the Domain Name Pro Overview and Getting Started sections to become familiar with how Domain Name Pro works. **NOTE:** Please consult the System Requirements, particularly Windows 98 users who see the message "Error on loading Winsock2 library" or "buffer space" errors.

Latest Information
The latest Domain Name Pro news is announced via the in-built Mozzle News tool.

See also:
System Requirements
Purchasing Domain Name Pro
Configuration Overview
Domain Name Pro Overview
Getting Started

1.2 Domain Name Pro Editions

Domain Name Pro Editions

Depending on where you downloaded or purchased Domain Name Pro, you may be using a customized Domain Name Pro "Edition". If you are using a special edition of Domain Name Pro the edition name will be displayed on the splash screen when Domain Name Pro is started and also in the title bar on the main Domain Name Pro window. For example, **Domain Name Pro - Super Domains Edition**.

Domain Name Pro special editions contain a few customizations that are tailored to the web site from which you downloaded and/or purchased Domain Name Pro. In general the order of the domains in the domains list may differ from the regular edition in order to present the most relevant domains first, and domain names shown with the status Available! (as an underlined web hyperlink) might be directed to the domain name registration service of that web site, allowing the customers of that web site to use their registration service automatically.

Additionally, the standard web and email links shown on the Links menu and other windows might be directed to the special edition distributors web site, allowing you to contact them for information

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specific to their edition. Finally, the integrated Mozzle News may be customized by the distributor to allow you to see announcements made by them, in addition to the general domain name news.

What does this mean to you?

All editions contain the same features, they are just tailored to fit with the web site where Domain Name Pro was purchased to best suit the web site customers.

See also:
Contact Us

1.3 Additional Downloads

Additional Downloads

When first started, and by default every 7 days thereafter, Domain Name Pro will automatically run the update wizard to check for updates to the domains list, link popularity search engines list, competition rating search engines list and for the Domain Name Pro program itself. Program updates must be manually downloaded and installed from the Get Update link provided in the updates wizard. Data file updates are downloaded and installed automatically by the wizard. The update wizard can be run manually at any time by selecting Check For Updates from the Tools menu. Updates will also be announced in the Mozzle News tool, accessible from within Domain Name Pro by selecting Help, Mozzle News, or clicking the Mozzle News icon on the main toolbar.

Some additional Domain Name Pro downloads are available from the Mozzle web site at:
http://www.mozzle.com/download/

PDF Manual

The online help distributed with Domain Name Pro is also available as a professional PDF manual, complete with contents, hyperlinks, page thumbnails, and an index. The manual can be read elecronically or printed to produce a hardcopy manual. The manual is not included in the Domain Name Pro download to keep the file size to a minimum.

See also:
Check For Updates

1.4 System Requirements

Windows Updates

Domain Name Pro uses a network connection to the Internet to get domain name details and link popularity and to check domain name availability. There are known network problems with several versions of Windows which may affect the operation of Domain Name Pro. We recommend that you install the following Windows updates, particularly for Windows 95 and Windows 98/98SE, which are available for download from the Microsoft web site. If you are using Domain Name Pro and experience frequent "error" domain name results or stability problems then it is important that you install the Windows updates. Note: You should back up important files before installing any Windows update.

Windows XP and Windows Vista
The latest Windows service pack.

Windows 2000

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The latest Windows 2000 service pack (currently SP3).

Windows 98 and Windows 98 SE
Recommended: The latest Windows 98/98SE service pack.

Windows NT4 Workstation
The latest Windows NT Workstation service pack (currently SP6a).

Windows NT4 Server
The latest Windows NT Server service pack (currently SP6a).

General System Requirements

- Pentium II 266 CPU (or equivalent).
- Windows 98/ME/NT4+/2000/XP/Vista.
- 128 MB RAM (256MB for Windows Vista).
- 20 MB disk space for the installed program.
- A connection to the Internet.

Note: Domain Name Pro can use a large amount of RAM when performing searches with many results. Approximately 27MB of RAM is used upon startup and an additional 4MB is used for each 1000 search results. Despite this Domain Name Pro should run on a PC with only 32MB RAM running Windows 98, albeit quite slowly.

We recommend the following system specifications:

- 512 MB RAM.
- A fast connection to the Internet (256Kbps or higher).
- A minimum screen resolution of 800 x 600.

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Part II

2 About Domain Name Pro

2.1 Overview

What Is Domain Name Pro

Domain Name Pro is an advanced tool for finding the ULTIMATE popular web site domain names. With the ever growing popularity of the Internet, companies, organizations, and individuals are creating web sites for all kinds of purposes including business details, product and service information, and special interests. There are tens of millions of web site domain names registered and as time goes on it becomes increasingly difficult to find a good domain name that is not already registered. Domain Name Pro is an advanced domain name tool which solves this problem.

Use Domain Name Pro to:

- Check if a specific domain name is available.
- Find popular available and registered domain names.
- Search for expiring domain names.
- Calculate the predicted deletion date for expiring domain names.
- Develop a great name for your product, service, company, business, production, or organization.
- Compare the link popularity of your web site to your competitors.
- Find good keywords to use on your web page (use the searches without selecting a domain to check and keyword popularity will be checked).

Six Great Searches

Domain Name Pro allows you to find great domain names using the following searches.

Direct Search
Search the full domain names entered. Use this search when you already know the domain names that you wish to search. For example:
microsoft.com
http://www.internet.com
apple
This search can extract the domain names from URLs (web addresses) or any text entered (such as paste the contents of a web page or email).
Any domain names which do not include the domain (such as apple above) will be checked in all domains selected from the domains list.

Simple Search
Simple automatic combinations of the words that you enter. For example:
top digital cameras
This will generate the domain names top, digital, cameras, topdigital, topcameras, digitalcameras, and topdigitalcameras.
The domain names are checked in all domains selected from the domains list.

Word Terms Search
Checks multiple domain names that you enter as words. For example:
real estate
planet earth
super auction
goodhealth
This will generate the domain names realestate, planetearth, superauction, and goodhealth.
When you enter the domain names as separate words the search engine popularity can be accurately calculated for the domain name and popular alternative domain names can be generated. Domain names can be entered without spaces (such as goodhealth above) but the search engine popularity and popular alteratives will not work as well.
The domain names are checked in all domains selected from the domains list.

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Advanced Search
Advanced specific combinations of words using separate word alternatives lists that you define. Individual position, optional/mandatory, and thesaurus alternatives settings can be specified for each group. For example:
Group A - Optional, Position: Start
fresh
green
wholesome
organic
Group B - Mandatory, Position: Middle/End
food
groceries
shopping
Group C - Optional, Position: End
store
business
market
shop
This will generate the domain names food, groceries, shopping, freshfood, greenfood, wholesomefood, organicfood, freshgroceries..., foodstore, ..., freshfoodstore...
The domain names are checked in all domains selected from the domains list.

Pattern Search
Specific character-level domain name generation supporting 6 wildcard characters and optional and alternative parts. For example:
[e/i](-)[book/mag/magazine](s)
This will generate the domain names ebook, ibook, emag, imag, emagazine, imagazine, e-book, ..., ebooks..., e-books...
zApN
This will generate the domain names zap0, zep0, zip0, zop0, zup0, zap1, zep1...
The domain names are checked in all domains selected from the domains list.

Whois Search
Display the domain name whois (registration) information for a list of full or unqualified domain names or URL's. For example:
microsoft.com
http://www.internet.com
apple
This will retrieve the domain name whois details for the domain names microsoft.com and internet.com.
This search can extract the domain names from URLs (web addresses) or any text entered (such as paste the contents of a web page or email).
Any domain names which do not include the domain (such as apple above) will be checked in all domains selected from the domains list.

Smart Domain Name Generation

The built-in word thesaurus/lexicon will generate up to hundreds of similar domain names automatically. For example, when you enter the word "business" Domain Name Pro can automatically check domain names with related words such as "company", "office", "work", "market", "industry", and "project". You are not restricted to using basic pre-defined word lists to use as a prefix/suffix to the domain name as provided in other tools (though Domain Name Pro offers this facility as well). Additionally, by using a custom search engine database of the top 500,000 search terms from a list of more than 4 million, Domain Name Pro can automatically generate popular alternative domain names and calculate an indicative search engine popularity rating, web site competition rating, and Domain Name Effectiveness Index™ (DNEI™) for each generated domain name. Automatic search features such as Net Speak™, Acronyms and Hyphens will also generate ingenious domain names with ease.

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What is a Domain Name

A domain name is the main part of a web address (also known as a universal resource location or URL for short), such as **mozzle.com** and is quite like a "named" unique Internet address. It determines the overall name of the web site and is therefore the single most important thing that your customers/readers/listeners need to remember about your web site. The domain name also determines the end part of all email addresses used with the web site, such as info@**mozzle.com**. The domain name appears in ALL references to the web site.

The overall structure of a simple web URL is:

<protocol>://<sub-domain>.<domain name>/<web page>

eg. http://www.**mozzle.com**/downloads.htm

So **http** is the protocol, **www** is the sub-domain, **mozzle.com** is the domain name, and **downloads.htm** is the web page. This is a simplified explanation of the structure of web addresses. Note that http is the default protocol and www the default sub-domain in most browsers so they do not normally need to be entered when browsing to a particular web site: **mozzle.com** is sufficient.

See also:
Direct Search
Simple Search
Word Terms Search
Advanced Search
Pattern Search
Whois Search
Do You Have Any Tips For Domain Names?

2.2 Benefits

Why Use a Domain Name Tool Such as Domain Name Pro

It can take **many hours** (or even days) to think of and find a good available domain name manually, noting keywords in the name that you want, devising alternative names, and checking their availability via domain name registration web sites. Without Domain Name Pro this is a very time consuming and restricted process. By using Domain Name Pro you can automatically check hundreds or even thousands of potential domain names with ease and view their search engine popularity, domain name effectiveness index™ and link popularity! Domain Name Pro also becomes an extension to your creative naming ability by including many smart domain name generation features.

Whether you're a large corporation or a one-person shop people today expect you to have an Internet presence. For many people it is the first place that they look for information regarding products, services and interests. Online marketing and distribution of information can be far cheaper than conventional methods and can reach a much greater audience. A good domain name (usually associated with your company, business, service or product name) is essential to any online business. See the domain name tips section for a list of domain name guidelines.

Unfortunately it is difficult today to find a good available domain name, particularly in popular domains such as .com, .de, .co.uk or .com.au. Over 65 million .com, .net and .org domain names and have been registered already! Over 500,000 .info and .us domain names were registered in just a few weeks after their launch. When any new global domains are released, there will always be a sudden rush to register the best names first.

A good domain name generation and availability checking tool is required to reduce the time spent searching for domain names and to suggest alternative names if your preferred domain name is already registered.

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Why Choose Domain Name Pro

Domain Name Pro is the best solution to the domain name problem. It enables you to easily find popular domain names. By querying domain name registry databases directly, Domain Name Pro is fast, convenient and up-to-date. Domain Name Pro contains many essential features for finding the ultimate domain names not found in ANY OTHER DOMAIN NAME SOFTWARE. The advanced search options, custom word lists and thesaurus in Domain Name Pro give you the most powerful and flexible domain name brainstorming and searching available.

Use Domain Name Pro to:

- Check if a specific domain name is available.
- Find popular available and registered domain names.
- Search for expiring domain names.
- Calculate the predicted deletion date for expiring domain names.
- Develop a great name for your product, service, company, business, production, or organization.
- Compare the link popularity of your web site to your competitors.
- Find good keywords to use on your web page (use the searches without selecting a domain to check and keyword popularity will be checked).

Benefits at a Glance

- **Find the ULTIMATE popular domain names** - Use Domain Name Pro's advanced domain name search features to automatically search hundreds of great domain names. A more prominent domain name will establish your web site as high-profile and focused, and attract and keep more customers.
- **Save time** - Domain Name Pro can search hundreds of viable domain names in the same time that you could only manually check a few. Time is money. For around the cost of a single domain name registration you can maximize the potential of the Internet. Beat your competition to the best domain names.
- **Convenience** - Find the best domain names right from your desktop. Save searches and search results, produce printed reports, use custom word lists, view full domain name details, browse to domain name web sites. You can directly perform trademark searches and even register the available domain names that Domain Name Pro finds!
- **Keep Informed** - Domain Name Pro contains built-in domain name news headlines with direct web links which highlight the breaking domain name stories around the world.
- **Privacy** - Did you know that many domain name registration and searching web sites track the domain names that people are searching for and in some cases even publish a list of the top searches publicly? Domain Name Pro queries the domain name database directly with no intermediate system to spy on your searches.

Feature Benefits

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SMART

The built-in automatic word thesaurus (lexicon) in Domain Name Pro includes 110,000 alternatives to more than 11,000 words. The search engine search term database in Domain Name Pro includes the top 500,000 terms from a list of over 4 million. These two features alone allows Domain Name Pro to find related and popular domain names quickly and easily.

If you were to search for a domain name with the words "home loan" Domain Name Pro can automatically search for similar domain names such as "home credit", "equity home loan", "home loan calculator", "personal loan", "home loan mortgage", "home lend" and many more related domain names. The closest matching domain names are generated and searched first.

An indicative search engine popularity rating, web site competition rating, and domain name effectiveness index™ can be calculated for each domain name, and the web link popularity of registered domain names can be retireved, providing information to assist you to choose the best domain name.

POWERFUL

The advanced word search and pattern search provide unequaled control over domain name searching. The advanced word search allows you to use natural word groups, and supports independent settings for positioning, optional/mandatory words, and word thesaurus alternatives.

The direct US, UK, Canadian and EU trademark searches can provide an indication of ownership of generated names before you register.

INEXPENSIVE

Domain Name Pro contains powerful advanced features to find the ultimate domain names before someone else does! Registered users receive all future upgrades FREE.

Don't pay more for a product with less features and less power. Don't get stuck with upgrade fees! For around the cost of a few domain names Domain Name Pro pays for itself many times over by helping to create the best web prescence that you can get.

Note: Price subject to change without notice. Please see the web site for current pricing.

EASY TO USE

Domain names are generated dynamically and searched automatically. With one click you can go to the registration page of available domain names for almost 100 of the most popular domains, allowing you to register the domain name right away!

Search results are listed in a natural and easy to read format.

FAST

Dedicated domain name database servers are queried with optimized searches using multiple simultaneous connections. Domain Name Pro includes a user-configurable search performance. Using the 56Kbps Internet connection search performance setting (the default), over 500 .com domain names can be searched per minute in real time!

(Note: This is a very typical result - we average around 620 per minute on this setting. Search performance varies according to many factors including your geographical location to the domain name database servers, the current load on the servers, the quality of your Internet connection, the bandwidth of your Internet service providers connection to the Internet backbone, and to a much lesser extent your PC hardware setup).

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Who Uses Domain Name Pro

Domain Name Pro is used in many ways by the following key groups.

Domain Name Investors
Finding high quality popular domain names with great potential for return.

Small Businesses and Organizations
Assisting with creating an Internet presence. Domain Name Pro can save you many hours of time finding the right business name with a matching available domain name.

Businesses and Companies Developing Products or Services
Helping to develop product and service names, securing the domain name at the same time. If you have existing products or services then Domain Name Pro can help you to find the best domain names for those also.

Web Development, Public Relations and Marketing Firms and Contractors
Adding value to their services by assisting with or suggesting domain names for their customers.

Domain Name Registrars
Adding personalized "suggest a domain name" services to their offerings to put them ahead of the competition.

Web Hosts and Internet Service Providers
Helping their customers to take the step from www.yourhost.com/~abflorist to www.abflorist.com.

Domain Name Pro is not limited to the above groups. If you need to find a high quality popular domain name and save time then Domain Name Pro is for you!

2.3 What's New

02-Apr-2007 v5.33

Enhancements
- Packaged with the latest link popularity and trademark search data files.

Fixes
- Included GDI+ library which might not be present on some computers.

05-Mar-2007 v5.32

Enhancements
- Added support for Windows Vista.
- Packaged with the latest link popularity data file.
- Trial now allows .net and .biz instead of .org and .net.
- Added version information to the installation program.
- Display registration information on About window.
- Added ability to invoke test error to obtain detailed system information.
- Improved user interface scaling for high resolution screens.

Fixes
- Latest grid, skin and error reporting libraries.

31-Jul-2006 v5.31

Enhancements
- Increased number of search terms that can be loaded to 200,000 (eg. domain names in the direct search).
- Packaged with the latest link popularity data file.

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Fixes
- Fixed a random bug caused by the theme/skinning system.

02-May-2006 v5.3
Enhancements
- New parsing system for domain name and link popularity details which enables greater flexibility.
- Packaged with the latest link popularity, competition rating and domain list data files.
- Added new "Vista Default" skin (now the default skin).
- The error reporting system now uses a wizard style to provide the user with more control over the information sent and make it easier to comment on the problem.
- New uninstall feedback application to replace the online feedback form.
- Minor improvements to splash screen and about window.
- Improved trial reminder window.
- New and improved product icon.

Fixes
- Increased freeze detection period from 30 to 45 seconds to help avoid incorrect error reports on slow computers (generally on first starup whilst the search popularity database is generated).
- Fixed some memory leaks in the grid component used to display the search results.

25-Nov-2005 v5.2
New Features
- Optional domain name length column can be displayed in detail display format to facilitate easy sorting by length.
- Optional skinned user interface (enabled by default) with 12 selectable skins.

Enhancements
- Increased maximum number of results from 100,000 to 200,000.
- Increased maximum number of lines that can be loaded into search terms from 20,000 to 100,000.
- Significantly improved the speed of creating the search popularity database on first run.
- Windows XP theme enabled.
- Updated icons.
- Minor UI improvements.
- New HTML help file format.
- Packaged with the latest link popularity, competition rating and domain list data files.

Fixes
- Fixed alexa traffic rank and alexa link popularity.
- Reduced search performance values as they were too high for practical bandwidth limits and Windows XP SP 2 machines have TCP limits which can interfere with searching with high performance values.
- Fixed an error when clicking below the items when selecting a search engine for link popularity in the options window.
- In some cases link popularity checks which returned an error the first time were not being re-checked correctly.

09-Mar-2005 v5.12
Enhancements
- Packaged with the latest data files.

Fixes
- Fixed EU trademark search.

14-May-2004 v5.11
New Features
- New welcome screen which appears when Domain Name Pro is started. Allows for quick selection to start a search, check for updates, display domain name news, and view online video demonstrations.

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10-May-2004 v5.1

New Features

- Schedule a search for a future time. This allows you to run a search late at night for example, when you're not using your Internet connection. Note: Your computer must still be turned on, connected to the Internet, and Domain Name Pro still running.

Fixes

- Use the correct expiry date in some cases where the shared registry expiry date is modified to be one year later than the actual expiry date. See: http://registrar.verisign-grs.com/whois/faq.html
- Improved error handling when loading the domain name list.
- Improved identification of generic startup errors.
- Fix to stop error status showing when using Domain Name Pro as a keyword generator (no domains in the domains list selected).

12-Apr-2004 v5.0

New Features

- New "detail" domain name results format. This new format lists one full domain name per row and up to 17 columns listing detailed information for each domain name. The original format is now known as the "compact" domain name results format. The new detail format is now the default and can be changed to compact in the program options dialog. Note: The link popularity search is now rolled into the new detail format and is available for all domain name searches. See the Tools, Options dialog to select which search engines to check. New optional detail columns to display include:
  - domain name status (such as ACTIVE, PENDINGDELETE, REDEMPTIONPERIOD)
  - expiry date (in _addition_ to the domain name availability)
  - last updated date
  - predicted deletion date
  - registrar name
  - primary nameserver
  - domain (allows sorting by domain)
  - Note: not all information is available for all domains.
- New Direct search. This allows for searches of the given full domain names as-is. No alternative domain names are generated. The domain names are extracted from any URLs entered.
- New WHOIS pane optionally displayed below the search results to display the WHOIS details of the selected domain name. This replaces the previous "display details" popup menu option.

Enhancements

- New domain name search query limit checking to stay within the query limits set by a few domain name servers. The initial limits are: .br one per 5 seconds, .nz one per 2 secons, .pl 100 per 24 hours, .ru one per 5 seconds, .uk one per second. If the limit is reached then "[wait]" is displayed and the search for that domain name will resume after the period has elapsed.
- Added the ability to copy the selected area in the results grid to the clipboard.
- Added Check and stay within search engine query limits in Link Popularity search. When the query limit is reached the search is skipped. Skipped Link popularity searches are not automatically resumed.
- New option to import (extract) domain names from from text, HTML and other files for the Direct and Whois searches.
- New option for the Whois and Direct search to extract only the domain names from the text entered. You can copy and paste the visible contents or HTML code from a web page or email for example and with the "extract domain names" checkbox checked only the domain names will be searched. All other text will be ignored. When the checkbox is not checked the domain names and other text (words and numbers) will be used to generate the domain names to search.
- Link popularity searches can optionally perform an additional search to find links to the domain name without the leading www. as some search engines require two searches to find links to subdomains.
- Link popularity searches can optionally include or exclude links within the website for the domain

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name. Excluding links is better for looking at the "value" of a website. Including links is better for search engine optimization analysis.
- Added a feedback item to the Help menu which opens the default web browser and directs you to a special feedback form on the Mozzle web site.
- Added an option to display full domain names in the new detail format as clickable web links.
- The checked date-time column is now optional.
- Added a "view error log" option to the tools menu to assist with support enquiries.
- Added EU trademark search.
- Now uses a data file for the trademark searches so that changes can be easily made and updates installed using the Check For Updates option.
- Renamed details search to whois search to avoid confusion with the new detail results format.
- Added a new "copy all domain names with domain" option to the results grid popup menu.
- Enhanced expiry date parsing in the whois details.
- Added separate minimum length for domain names containing digits. This was necessary to support the .uk domains which normally have a minimum length of 3 characters but can be 2 characters if they contain at least one digit.
- Toned down the cell colors a bit.
- Changed "checking..." message in results to "[???]" so that columns aren't unnecessarily expanded.
- Added a new option to automatically expand columns in the results grid to fit the contents. This is enabled by default (the old behaviour).
- New registration system which allows for instant automatic generation of registration keys to be generated when the purchase is processed (no delay of up to 2 days any more).

Fixes
- Fixed Copy Registered button placement on the whois search.
- Auto-created data files and the error log are now stored in the current Windows users Application Data folder instead of the Program Files folder. This helps some users with low login security priviledges.
- Set the filename filter when loading search terms. It changes when loading domain selections.
- Fixed the sorting of the domain name availability columns so that multiple column sorts can be done on availability and then other columns such as effectiveness index, search popularity, and so on.
- Fixed UK trademark search after they changed how the search is performed.
- Canadian trademark search is disabled after they changed their search facility, until a workable search is found.
- Fixed to allow copy and export of results grid after performing a whois search.

20-Jan-2004 v4.2

Enhancements
- Added Check and stay within search engine query limits in Link Popularity search.
- Added an option to display domain names in the Link Popularity search as a clickable web link.
- Auto-strip the leading "www." from domain names in the Link Popularity search. This is required as just the "raw" domain name is used in the searches.
- Added a "view error log" option to the tools menu to assist with support enquiries.
- Now uses a data file for the trademark searches so that changes can be easily made and updates installed using the Check For Updates option.
- Finalised the product name change from Mozzle Pro to Domain Name Pro.

Fixes
- Fixed Copy Registered button placement on the detail search.
- Auto-created data files and the error log are now stored in the Windows Application Data folder instead of the Program Files folder. This helps some users with low login security priviledges.
- Link popularity search was incorrectly referencing results from the domain name search.
- Check maximum results setting in the link popularity search.
- Set the filename filter when loading search terms. It changes when loading domain selections.
- Fixed the sorting of the domain name availability columns so that multiple column sorts can be

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done on availability and then other columns such as effectiveness index, search popularity, and so on.
- Fixed display of domain name details. If a search was done and the details displayed and then another search was done before switching back to view results then the details could not be displayed any more.
- Fixed UK trademark search after they changed how the search is performed.
- Canadian trademark search is disabled for the moment after they changed their search facility, until a workable search is found.

22-May-2003 v4.1

New Features

- Web site competition rating calculated from the words in the domain names. This competition rating is dynamically retrieved from search engines and indicates the number of "competing" web sites using the words in the domain name.
- Domain name effectiveness index™ (DNEI™). The DNEI™ is an overall rating for the domain name calculated from the search popularity rating and competition rating of the words in the domain name. Generally speaking, the higher the search popularity rating and the lower the competition rating the more effective the domain name and hence the higher DNEI score.
- The domain name displayed in the search results for the Simple, Word Terms, Advanced and Pattern searches can now be displayed in one of three formats which makes reading the domain names easier. This display format is used in exported results but does not effect domain names copied to the clipboard. The default is "domainname.com / domain-name.com". See the Display options. The three display formats are:
  - domainname.com / domain-name.com
  - domain name.com / domain-name.com
  - DomainName.com / Domain-Name.com
- Automatic data file updates through new updates wizard, accessible from the Tools menu.
- Play a sound at the completion of a search. This can be enabled/disabled in the search options (enabled by default).

Enhancements

- Added context sensitive online help. Select something in Domain Name Pro and press F1 for help on that item.
- Color-coded search engines list in link popularity search.
- Enhancements to link popularity search parsing engine for the new link popularity search data file format. This was required for Yahoo and DMOZ directory listing checks.
- Added simple yes/no status for directory listings in the link popularity search.
- Added NetSpeak™ to wildcard domain names generated in the Word Terms search.
- Added copy registered domain names button to the Detail search.
- Re-check error results in the link popularity search.
- Changes to online help including new sections for the competition rating and DNEI™, added screenshots for the word terms search, minor changes to topic structure, additional keywords for the index, a table describing total link popularity ratings, and other minor changes.
- Display a notice to restart Domain Name Pro for the registration to take effect.
- Display news headlines after the updates check (not at the same time).
- Moved "Mozzle News" and "Check for updates" menu items from the Help menu to the Tools menu.
- "Use all words" and "Keep approximate order" checkboxes for the Simple search are now unchecked by default.
- Moved "Include sub-lists of words" option for the search popularity rating from the display tab to the search tab in the options dialog.
-

Fixes

- Fixed the link popularity search freezing as per the fix for other searches in v4.0.
- Fixed minor memory leak after error results.
- Fixed .org domain name searches when still in 30-day trial.
- Domain name registration links in HTML exported results did not contain the domain name and

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domain.
- Updated US trademark search URL.
- Increment the number of cancelled results when a search is manually stopped.
- Don't display "Cancelled" at the end of a a Detail search if completed normally.
- Disable the link popularity search Clear Names button during searches.
- Disabled caching of program and data file update information.
- Removed "minimum 2 chars" in pattern search instructions.
- Updated help for link popularity search to read "Copy Registered button" instead of "Copy Names button".
- Updated text next to Copy Registered button on link popularity search to read "(From domain name search results)".

12-Feb-2003 v4.0

New Features

- Added a link popularity search. A list of registered domain names is entered or copied from the Simple/Advanced/Pattern search results and the link popularity is retrieved for various search engines. A total link popularity is also shown. Added a popup menu option for the simple/advanced/pattern search results to add the selected registered domain name to the popularity search.
- Generate popular domain name alternatives. Due to this change popularity ratings are now calculated differently and therefore should not be compared from results generated in previous versions.
- Added a word terms search to easily search a pre-determined list of domain names. Each domain name is entered on a separate line with a space between each word in the domain names. This allows the search popularity rating to be calculated and popular alternatives to be generated.
- Display the type of domain name generated: <blank> = normal, P = popular alternative, T = thesaurus alternative, N = NetSpeak(TM), A = acronym.
- Minimum domain name lengths are checked for domains with restrictions (e.g. .biz has a minimum length of 3 characters). The status "skipped" is displayed if the minimum length is not met for a domain name.
- Pause search feature added. During a search the Search button changes to Pause. When Pause is selected the generation of new domain names to check is paused, though any current lookups are still completed. The Pause button changes to Resume which can be selected to resume the new domain name generation.
- Automatic updates check for program, domains list, and link popularity list updates with web links to download them. The updates must be downloaded and installed manually.
- Two-level domain name lookup added. This is mostly for the .com and .net domains which do not include full domain name details in the root server query. A primary lookup in the root server followed by a secondary lookup from the registrar server is required.
- New option to show the expiry for domain names as a date (as in previous versions) or the number of days from the current date.

Enhancements

- Popularity database increased to 500,000 terms (from a list of almost 4 million) to calculate more accurate popularity ratings.
- Dramatically increased the load speed and also reduced the memory usage for the popularity database. This improves the startup time and allows for a larger database to be used. This requires that quick loading data files be created from the original popularity database on first run, resulting in a slow start-up the first time. This keeps the installation size down and the speed up.
- Color coded domains list to distinguish the global top-level and unrestricted domains from the contry-code-level domains.
- Moving animation added to indicate that a search is in progress.
- Highlight searches currently being checked.
- Better handling of domain name query timeouts which greatly improves queries to troublesome servers.
- Enhanced retries for communications errors when retrieving domain name details.

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- Allow column sizing in the domain name search results table and link popularity search results table.
- Added an option to add the weighted search popularity rating of sub-lists of words in the domain name to the overall popularity rating. e.g. "fast food" will get the popularity of "fast food" and also add the popularity of "fast" and "food" (weighted so that they have less emphasis). In previous versions this was always done.
- Increased the maximum number of domain names that can be generated from 10,000 to 20,000.
- Increased the maximum number of words/terms that can be loaded from a file from 10,000 to 20,000.
- Scroll cursor to end of search term after loading from a file.
- Changed hyphens option to a drop down list to make room for the popular alternatives option.
- Changed splash screen so that it is not forced on top of all other windows.
- Moved expiry date options from the Search tab to the Display tab in the options dialog.
- Removed "Display Toolbar" option as it was fairly useless now that the search button is on the toolbar.
- Added "Pro" text on splash screen and about dialog.
- Adjusted window sizes for Windows XP.
- Changed About dialog to white background.
- Minor tweaks to the thesaurus database.
- New logos in splash screen and about dialog.
- Updated main features on 21-day trial start & end windows.
- Incorporated new domains list v2.0.

Fixes

- Fixed domain name details mismatch when the results table is sorted.
- Fixed word list mismatch for trademark searches when the results table is sorted.
- Fixed localization issues which occurred with some international Windows versions (e.g. Korean).
- Fixed searches freezing which only started appearing during the development of this version.
- Removed multiple generation of the same domain name where thesaurus alternatives matched other words in the domain name.
- Automatically convert uppercase characters in the details search to lowercase. This was preventing domains with uppercase characters from being searched.
- Fixed check of number of domain names that will be generated in the pattern search with the maximum number selected.
- Fixed a problem decoding Mozzle News headline locations.
- Fixed an error which sometimes occurred when filtering the results table.
- Don't allow filter dialog to be resized and set default position to centre of main window.
- Corrected instructions displayed on pattern search.
- Fixed a potential memory leak when running in trial mode.
- Don't display expiry dates when the option is not enabled by the user. Previously they were always being shown if available.
- Fixed several shortcut keys that weren't working.

27-Nov-2001 v3.01

Fixes

- Fixed problem with displaying of the true domain name status for .org and .net domains during the 21-day evaluation period. This problem was not present once Domain Name Pro was registered.

07-Nov-2001 v3.0

New Major Features

- Added a domain name search engine popularity rating to all generated domain names. A new column has been added to the results table to display the popularity rating. The higher the rating

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the more often that terms in the domain name have been searched in the major search engines in recent times. The calculation of the popularity rating can be disabled in the options dialog. Note: A database of the frequency of 50,000 search engine search terms is used to calculate the popularity rating. A rating of zero means that the search term is not in the database. This is usually because either the search term is very common (such as "the" or "and", and therefore ignored by the major search engines) or uncommon.

- Added filter results options. Filtering can be applied to the domain name availability, the domain names generated, and the popularity rating after a search is complete. The filter options are available on the Edit menu and from the results popup menu.
- Added load and save of details search term, which can be selected from the File menu or from the popup menu for the details search. Edit operations have also been added to the popup menu.
- Added a Scroll With Results option to the display settings. The results table scrolls with each new domain name generated. This option is disabled by default.

Enhancements

- Added a search option setting for the number of days in the past in which to display the expiry date for registered domain names that have already expired.
- Added a Save All Advanced Wordlists option to save all advanced search options in one file. There is no need to save each word groups settings separately any more.
- Added multi-column results sorting, which is used by clicking on the primary column to sort and then by shift-clicking on sub-columns. The sort index is displayed in the column heading.
- Added the Copy Results option to the main Edit menu for convenience.
- Set input focus to the results details when viewing the search details for a selected domain name. This allows easy scrolling of the details using the keyboard or mouse wheel without having to click inside the details first.
- Added more independence of the Mozzle News window from the main window so that the main window is usable during the download of news items.
- Now uses WinHelp instead of HTML web pages for the online help. This allows for enhanced help contents, index, and searching features, and the production of a PDF manual, which can be downloaded from the Mozzle web site.
- Several other minor enhancements.

Fixes

- Fixed Display Hints option, where the new hint setting was not being set on the main window until the next time Mozzle was started.
- Fixed loading of word lists, where the thesaurus alternatives setting was not loaded correctly in the simple and advanced searches.

11-Oct-2001 v2.31

Enhancements

- Added the thesaurus alternatives setting to the saved and loaded Simple search word lists.
- Included new domains list v1.34.

Fixes

- Fixed a problem with the details search for .com, .org, and .net domains introduced in v2.30.
- Fixed installer identifying when Mozzle is running and must be stopped before the install can continue.

04-Oct-2001 v2.30

New Major Features

- Display expiry date of domain names that expire within a configurable number of days. Configuration is via the Search tab in the Options dialog - default is 31 days.
- Added results table popup menu option to copy all domain names (without the domain extension) to the clipboard.
- Added results table popup menu option to copy registered domain names (with domain extension) to the clipboard.
- Added color coded results to the results table.

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Enhancements
- Show detail search progress in status bar.
- Use a modern-style windows installer. Creating a desktop icon and viewing the readme file are now optional.
- Included new domains list version 1.33.

Fixes
- Fix web link cursor for main web site in About dialog.
- Fix occasional problem with width of pattern and detail search fields when resizing the window.
- Fix saving of main window position.
- Allow to run with double-byte character Windows locales.
- Fix display of domains list date in About dialog.
- Fix references to search options page in online help.
- Other minor program and help file fixes.

26-Aug-2001 v2.20

- Faster loading of word lists in Simple and Advanced searches.
- Improve stability on Windows 9x machines through better search thread stop management.
- Improve support for pasting text from other applications into the searches.
- Changed to allow invalid characters in search terms. Upper case characters are converted to lowercase. All other invalid characters are simply ignored.
- Added a new option to the options dialog to save search settings. It is enabled by default. All search settings (domains selected, the search selected, use of hyphens, advanced search settings and so on) are saved on exit and loaded on startup if this option is enabled.
- Add remembering of last used folder for domain selections load/save, search term load/save, export results to file, and domain name details save.
- Changed default maximum domain name length from 20 to 60.
- Changed default maximum number of words from 3 to 5.
- Changed default maximum results from 200 to 500.
- Improved evaluation notice and expiry dialogs.
- Moved Domain Name Pro registration options from the Help menu to a new Purchase menu.
- Added 9 loadable word lists by part-of-speech: Adjectives - Common (active, best, complex...)
  - Adjectives - Short (agile, bent, dark, icy...)
  - Adverbs - Common (almost, before, completely...)
  - Adverbs - Short (away, even, next, safe...)
  - Interjections - Common (ah, bingo, gosh...)
  - Interjections - Short (aha, hey, ouch, ugh...)
  - Nouns - Common (anything, channel, directory...)
  - Verbs - Common (ask, benchmark, configure ...)
  - Verbs - Short (beep, dined, flush, rise...)
- Added Affiliate Program support:
  - Custom Domain Name Pro "edition" name.
  - Custom web and email links.
  - Added Links menu for quick access to web and email links.
  - Support multiple Mozzle News sources.
- Fixed a minor problem with saving of user options.
- Fixed clickable web links on splash screen.
- Distributed with Mozzle Domains List 1.31.
- Included HTML header and footer for export results to HTML file.
- Cosmetic changes to splash screen and "about" dialog.
- Minor changes to default print and print preview settings.
- Remapped the hot-key for the Stop button and
- All results setting.

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10-Jul-2001 v2.11

- Fixed bug with Mozzle news which caused Mozzle
- to abort when news was displayed the second time.

06-Jul-2001 v2.10

- Added SOCKS firewall-proxy (for domain searches) and HTTP proxy (for Mozzle News) settings to the options dialog.
- Added Use all words option to simple search. This will only generate domain names that consist of all words given (and their alternatives). This option is on by default which changes the behaviour of domain name generation from previous versions of Mozzle.
- Added Keep approximate order option to simple search, available when the Use all words option is selected. The domain names generated will contain the words in the same approximate order. This option is on by default which changes the behaviour of domain name generation from previous versions of Mozzle.
- Added Copy -> Available Domain Names item to search results popup menu.
- Added 'Y' wildcard to pattern search to match a-z, 0-9 (no hyphen -).
- Searches can now be performed while Mozzle News is displayed.
- Changed the layout of the options dialog to tabbed style.
- Placed all "copy" items in the search results popup menu in a single sub-menu.
- Fixed bug with domain not added to the domain name when browsing to <domainname>.<domain>
- Other minor bug fixes and enhancements.

07-Jun-2001 v2.01

- Fixed domain server file version checking not working when the Windows locale information uses a decimal separator other than '.' such as ',' used in Germany and Russia.

15-May-2001 v2.00

- Added US, UK, and Canadian Trademark Searches to the results popup menu. These searches are performed directly, using the official trademark web sites in your default browser.
- Note that the results of these trademark searches are indicative only and should not be relied upon. Consult a professional trademark search agency to perform an exhaustive search and confirm the trademark status.
- Two options are provided: Search generated domain name as a single string. eg. "maximumspeed". Available in the Simple, Advanced and Pattern searches.
- Search for all words in the generated domain name. eg. "maximum speed". Available in Simple Search and Advanced Search only.
- Added Acronyms for the Simple Word Search and Advanced Word Search. This takes the first letter of each word used in the generated domain names and searches for the domain name with those letters. Each acronym is searched only once.
- Added Detail Search which displays the full domain name query results for the given domain names or URLs (copied from your web browser for example).
- Added Display Detail option to the results popup menu. The full domain name query results for the selected item are displayed in place of the results grid. A Display Results popup menu option is available to swap back to the normal results table.
- Added Copy Domain Name option to the results popup menu with two options: "domainname". eg. "maximumspeed".
- "domainname.domain". eg. "maximumspeed.com".
- Allowed browse to the web site of a selected domain name for all result states except "Available", instead of only the result state "Registered".
- Moved the Search and Stop buttons to the toolbar.
- Set the Search button as the default action when the enter key is pressed (allows for quick

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search).
- Reduced minimum window size to 653 x 420.
- Changed help files to display correctly in 800x600 and above.
- Removed the Net Speak™ translation for words ending in "one" which was replaced with "1", as words such as "phone" or "alone" are more common than words such as "everyone".
- Removed Net Speak™ translation for words ending in "ss" which was replaced with "sz".
- Removed unnecessary check of Net Speak™ alternatives in the pattern search that are the same as the normal generated domain name.
- Created a sub-menu for Browse Domain Name in results popup menu to conserve space.
- Added some error messages for critical system failures (such as out of memory, or disk read/write failed).
- Fixed C (consonant) and V (vowel) wildcards in pattern search.
- Fixed possible statistics errors after failed search connections.
- Fixed range displayed in custom search load option popup hint.
- Fixed range check for Mozzle news check interval.

26-Apr-2001 v1.11

- Enhanced domain name generation.
- Improved sorting of results table.
- Fixed bug where beeping when <space> pressed in domains list.

02-Apr-2001 v1.10

- Added a popup menu to the domain list with the following three options.
- Save selected domains.
- Load selected domains.
- Clear selected domains.
- Added hokey jump in the domain list. The domain list jumps to the domain with the name typed. eg. Type "uk", ".uk", or ".co.uk" to jump to the .UK domains.
- Fixed bug with registration not recognised the first time entered.

19-Mar-2001 v1.00

- Initial version released.

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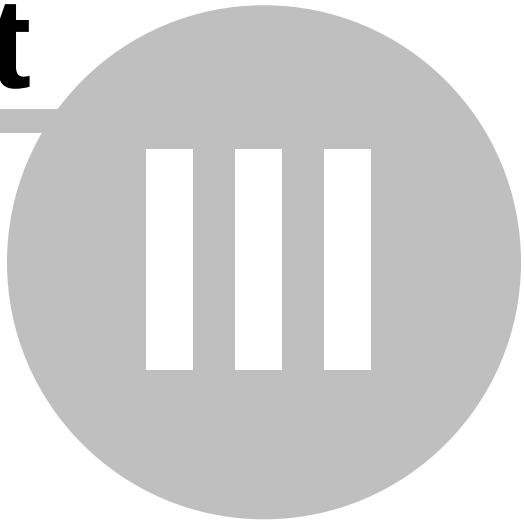
Part



3 Getting Started

3.1 Getting Started

Starting Domain Name Pro

To start Domain Name Pro double click on the desktop or quick launch icon (if you selected for these to be created when Domain Name Pro was installed) or select Domain Name Pro from the programs section in the Start menu.

Splash Screen

When starting Domain Name Pro will display the following splash screen.

A series of data files will be loaded during the startup process. **Note:** The first time that Domain Name Pro is started the startup time will be longer than normal while quick-loading data files are created for subsequent runs.

Welcome Screen

When Domain Name Pro is started the following Welcome Screen is displayed:

Four options are presented:

- New Search - prepare for a new domain name search
- Check For Updates - run the updates wizard
- Domain Name News - view domain name news headlines
- Video Demonstrations - see video demonstrations and tutorials online

You can select one of these options or simply close the welcome screen.

To stop the welcome screen from showing the next time that Domain Name Pro is started uncheck

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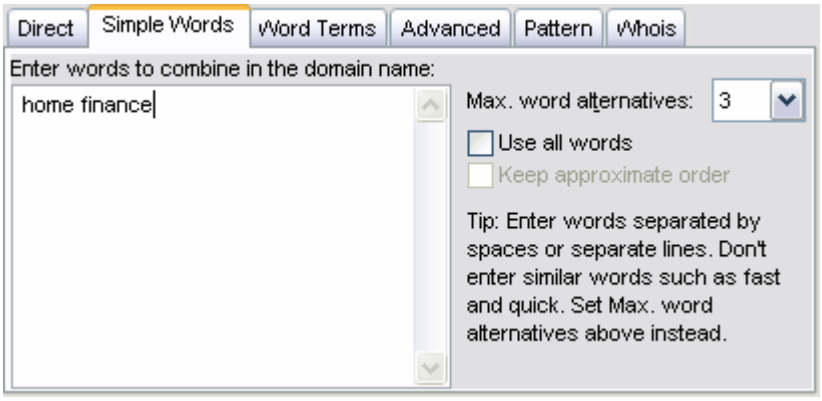
the "Show this Welcome Screen at startup" box before selecting an option. To view the Welcome Screen at any time select Welcome Screen from the Tools menu. You can re-enable the Welcome Screen showing at startup by viewing the Welcome Screen from the Tools menu and checking the "Show this Welcome Screen at startup" box or alteratively on the General tab of the program options dialog.

First Time Setup

The first step to using Domain Name Pro is to configure the firewall and proxy settings and search performancerelevant for your Internet connection. This only needs to be done once. Close the Welcome Screen and select Options from the Tools menu. See the Configuration section for more details.

How to Use Domain Name Pro

Domain Name Pro includes **six** searches: A directsearch, simple words search, a word terms search, an advanced word search, an advanced pattern(character) search, and a whois search. You should familiarise yourself with each and choose the appropriate search to use.


Direct
Simple Words
Word Terms
Advanced
Pattern
Whois
Enter words to combine in the domain name:
home finance
Max. word alternatives:
3
Use all words
Keep approximate order
Tip: Enter words separated by spaces or separate lines. Don't enter similar words such as fast and quick. Set Max. word alternatives above instead.

The general procedure for the simple, word terms, advanced, and pattern search is outlined in the following steps:

1. Select the domains that you need to check, for example .com and .co.uk.
2. Select the search that you would like to use (simple words, word terms, advanced, pattern), by clicking the appropriate tab heading in the centre of the Domain Name Pro window.
3. Enter or load the search terms, for example a list of key and add-on words for the desired domain name, or a pattern term.
4. Set any search specific options, such as the number of thesaurus alternatives, or the position of the words in the domain name.
5. Set any general search options, such as how hyphenswill be used, the number of popular domain name alternatives, whether to use Net Speak™ or Acronyms, or set limits for the generated domain names.
6. Press the Search! button. Domain Name Pro will generate the domain names and check their availability.
7. Sort, filter, print, register, browse or export the results.

For the direct and whois searches follow these steps:

1. Select the search that you would like to use (direct, whois), by clicking the appropriate tab heading in the centre of the Domain Name Pro window.
2. Enter or load the domain names to search. You can enter URLs or even paste text from a web page or email.
3. Set any search specific options, such as extract domain names only.
4. Set any general search options, such as limits for the domain names.
5. Press the Search! button. Domain Name Pro will check the domain names.
6. Sort, filter, print, register, browse or export the results.

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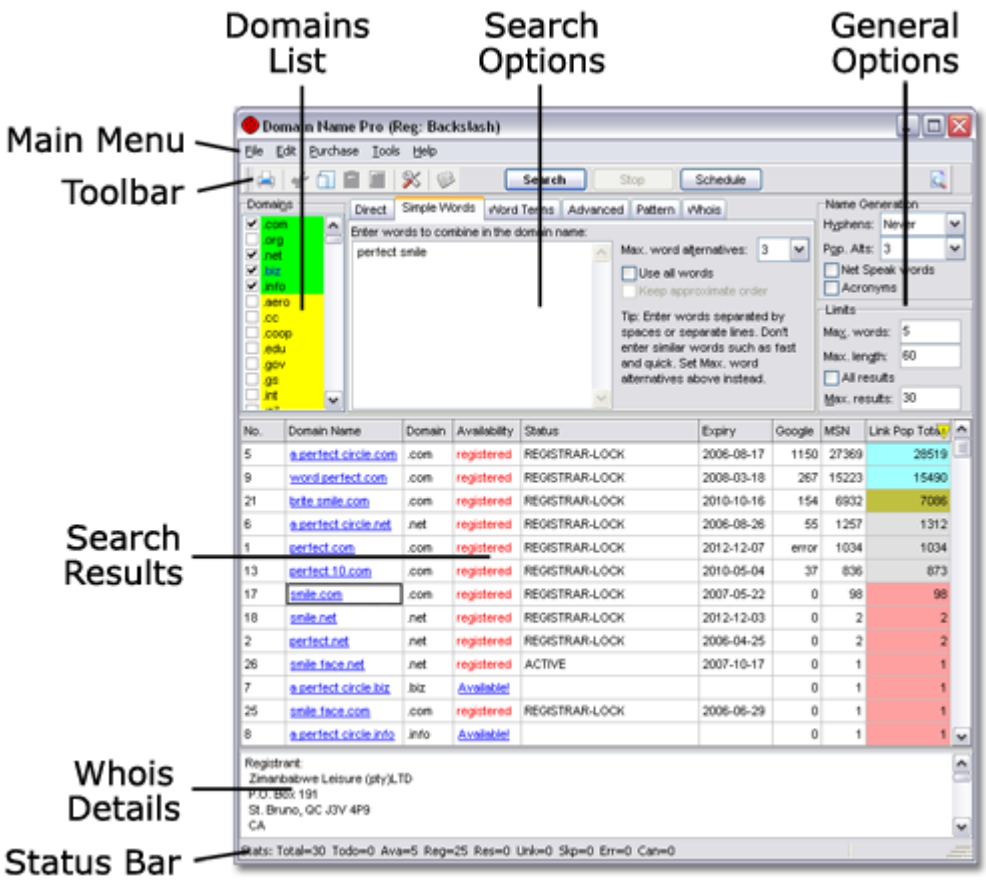
See also:
User Interface Overview
Configuration Overview
Searching Overview
Direct Search Overview
Simple Words Search Overview
Word Terms Search Overview
Advanced Search Overview
Pattern Search Overview
Whois Search Overview

3.2 User Interface

3.2.1 User Interface Overview

Domain Name Pro contains a compact user interface to arrange the relevant options in a useful manner and to allow people with small and large monitors alike to use Domain Name Pro. The user interface comprises the following sections:



- Main Menu
- Toolbar
- Domains List
- Search Options
- General Options
- Search Results

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- Whois Details
- Status Bar

Several options are only available through context sensitive right-click popup menus but in most instances keyboard shortcuts can be used to access the Domain Name Pro features.

Main Menu

The main menu provides convenient access to the major features of Domain Name Pro, such as loading and saving word lists or patterns, exporting search results, printing, text editing operations, Domain Name Pro program options, access to online help, Mozzle News, and information about the version of Domain Name Pro being used. Select the appropriate menu item to perform the required function.
Note: Most menu options are disabled during a search.

Toolbar

The toolbar, present just below the main menu, provides quick access to printing, text editing, program options, and Mozzle News. Additionally, the **Search, Stop** and **Schedule** buttons are located on the toolbar and are used to start and stop a domain name search and schedule a search to start at a later time. Simply click the appropriate button. During a search the Search button changes to Pause. When paused the button changes to Resume. An animated icon moves when a search is in progress.
Note: Most toolbar options are disabled during a search.

Domains List

The domains list is used with the Simple Words, Word Terms, Advanced and Pattern searches and optionally with the Direct and Whois searches (these last two searches allow you to optionally specify the domain in the search and therefore the domains list is not always needed). You simply tick the domains that you want to search for. All domain names generated in the searches will be checked in the selected domains.

A right-click popup menu allows you to clear the domains selected and load and save the selections.

Search Options

The search settings occupy the centre portion of the Domain Name Pro window. It is here that you select which search that you would like to use, set any search-specific options, and enter your search terms. The search types available are:

Direct
Simple Words
Word Terms
Advanced
Pattern
Whois

Right-click popup menus are available for the search term boxes and allow you to load and save word lists and search terms.

General Options

General options apply to more than one search type. Most general options apply to the Simple Words, Word Terms and Advanced searches. Some general options are disabled for the Pattern, Direct, and Whois searches as they do not apply. For more information see general search options
.

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Search Results

The results of searches are displayed in the main portion of the Domain Name Pro window. The direct, simple words, word terms, advanced, and pattern searches display the domain name search results in a table format. The whois search displays the results in a text format.

Whois Details

This area of the main window is optional and can be displayed or hidden from the Display tab in the program options.

Status Bar

The status bar displays the progress and statistics of the current search in progress, and the status of results filtering. If a filter on the results is currently active the words "Filter Applied" appear in the status bar.

Popup Menus

Several context sensitive popup menus are available when using Domain Name Pro.
Note: Most popup menu options are disabled during a search.

The popup menus are as follows.

Domain List
- Load domain selections.
- Save domain selections.
- Clear all selected domains.

Direct, Simple, Word Terms, Advanced, Pattern, and Whois Search Terms
- Load a word list or pattern.
- Save the current word list or pattern.
- Text editing operations such as Copy, Cut and Paste.

Direct, Simple, Word Terms, Advanced, Pattern search Results Table
Note that the results table popup menu items change according to the item which is right-clicked. For example, right-clicking on the available status for a domain name will present options applicable to available domain names.
- Register an available domain name.
- Browse to the web site of a registered domain name.
- Perform a trademark search on the domain name (several options).
- Display the domain name details.
- Add the registered domain name to the link popularity search term.
- Copy the domain name results to the clipboard (several options).
- Export the results table to a file.
- Filter the results.
- Print preview of the results table.
- Print the results table.

Keyboard Shortcuts

In addition to the common text editing keyboard shortcuts, such as ctrl-c for copy or ctrl-v for paste, Domain Name Pro includes many alt-key shortcuts. Alt-key shortcuts are denoted by an underline character in the various menu items and options displayed. Some examples are:

- alt-s Search!
- alt-a Advanced search.

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- alt-o Popular alternatives
- alt-k Net speak words
- alt-r All results

See also:
Searching Overview
Domain Name Search Results Table

3.2.2 Domain Name Search Results Table

3.2.2.1 Domain Name Search Results Table Overview

The domain name search results from the direct, simple, word terms, advanced and pattern searches are presented in a table in an easy-to-read format.

There are two main table formats:
Detailed - One full domain name is displayed per row. Multiple columns display different information for each domain name. Many optional detail columns to choose from.
Compact - Each generated name is displayed once only on a new row and each domain (.com, .org, ...) selected is displayed in a separate column across the top. Only a few optional detail columns can be displayed.

The detailed format is the default. You can change which format to use on the Display tab in the Display Options.

Results Table Columns

Several columns are displayed in the results table. The columns available depend on which of the two results formats, detailed or compact, is selected. Most of the columns are optional and can be turned on or off from the appropriate Display tab in the Display Options.

The columns available are:

Column Name	Description
No.	The order in which the domain names are generated and searched
Domain Name	The generated domain names
Domain (optional)	Just the domain part of the domain name such as .com. This allows for sorting by domain in the detail display format
Length (optional)	The length (in characters) of the domain name (excluding the domain).
Type (optional)	The type of domain name generated
Availability (detail format only)	Is the domain name available, registered, reserved, and so on. See domain name availability for a description of the values displayed
Domains (compact format only)	One column is displayed in the results table for each domain name selected in the domains list. See domain name availability for a description of the values displayed
Status (optional)	Registry status such as ACTIVE, PENDINGDELETE and so on. Values vary depending on the domain
Expiry (optional)	When the domain name is due to expire
Last Updated (optional)	The date that the domain name was last updated
Deletion (optional)	The predicted deletion date (when the domain name becomes available again)

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Search Pop. (optional) A calculated search engine popularity rating which gives some indication of how often terms in the domain name are searched in the major search engines

Competition (optional) The web site competition rating for the words in the domain name. This is the approximate number of web sites that are "competing" with this domain name

Effectiveness (optional) The domain name effectiveness index™ (DNEI™), calculated from the search popularity rating and competition rating. The higher the search popularity and the lower the competition the higher the DNEI™

Link Popularity (optional) The link popularity displayed separately for each selected search engine

Link Pop Total (optional) The total link popularity for all selected search engines

Registrar (optional) The registrar that the domain name was registrered through

Primary Nameserver (optional) The primary (first) nameserver configured for the domain name. The absence of a nameserver indicates that the domain name is unused. When shown the nameserver indicates the host for the domain names web site

Checked (optional) The date and time when the domain name was generated and checked

Example Detail Format Results

No.	Domain Name	Availability	Expiry	Search Pop.	Competition	Effectiveness	Google	MSN	Link Pop Total	Registrar
1	finance.com	registered	2005-07-09	40.695	35781943	2.248	8	129	137	TUCOWS INC.
2	finance.info	registered	2007-07-30	40.695	35781943	2.248	0	0	0	R152-LRMS
3	personalfinance.com	registered	2011-02-15	9.115	7070112	1.206	7	20	27	NETWORK SOLUTIONS
4	personalfinance.info	registered	2006-07-13	9.115	7070112	1.206	0	0	0	R126-LRMS
5	householdfinance.com	registered	2008-11-06	3.221	1964948	0.911	41	55	96	REGISTER.COM, INC.
6	householdfinance.info	registered	2004-09-14	3.221	1964948	0.911	0	0	0	R149-LRMS
7	homefinance.com	registered	2008-04-28	3.166	9988302	0.175	3	5	8	NETWORK SOLUTIONS
8	homefinance.info	registered	2004-09-21	3.166	9988302	0.175	0	0	0	R142-LRMS
9	personal-finance.com	registered	2005-02-15	9.115	7070112	1.206	0	2	2	NETWORK SOLUTIONS
10	personal-finance.info	registered	2004-09-21	9.115	7070112	1.206	0	0	0	R126-LRMS
11	household-finance.com	registered	2004-10-03	3.221	1964948	0.911	0	2	2	REGISTER.COM, INC.
12	household-finance.info	Available!		3.221	1964948	0.911	0	0	0	
13	home-finance.com	registered	2004-12-04	3.166	9988302	0.175	0	0	0	DOMAINDISCOVER
14	home-finance.info	registered	2004-11-03	3.166	9988302	0.175	0	0	0	R161-LRMS

Example Compact Format Results

No.	Domain Name	Typ	Search Pop.	Competition	Effectiveness	.com	.info	Checked
1	finance		40.695	35837049	2.244	registered	registered	8/04/2004 07:11:04
2	personalfinance	P	9.115	7106743	1.200	registered	registered	8/04/2004 07:11:05
3	householdfinance	P	3.221	1945155	0.921	registered	exp: 2004-09-14	8/04/2004 07:11:05
4	homefinance	P	3.166	10038118	0.174	registered	exp: 2004-09-21	8/04/2004 07:11:05
5	personal-finance	P	9.115	7106743	1.200	registered	exp: 2004-09-21	8/04/2004 07:11:05
6	household-finance	P	3.221	1945155	0.921	exp: 2004-10-03	Available!	8/04/2004 07:11:07
7	home-finance	P	3.166	10038118	0.174	registered	registered	8/04/2004 07:11:08
8	business		66.807	183717133	0.921	registered	registered	8/04/2004 07:11:08
9	betterbusinessbureau	P	38.851	2022733	37.090	registered	registered	8/04/2004 07:11:09
10	businesscard	P	26.448	9257979	4.552	registered	exp: 2004-09-21	8/04/2004 07:11:09
11	homebusiness	P	24.011	35506987	1.027	registered	registered	8/04/2004 07:11:10
12	better-business-bureau	P	38.851	2022733	37.090	registered	registered	8/04/2004 07:11:12
13	business-card	P	26.448	9257979	4.552	registered	exp: 2004-09-14	8/04/2004 07:11:12
14	home-business	P	24.011	35506987	1.027	registered	registered	8/04/2004 07:11:13

As each domain name is being searched the marker **[???]** is displayed until the status is retrieved from the domain name servers. Some domains have query limits which restricts the number of

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searches that can be done with the domain in a given period of time. The marker **[wait]** is displayed while Domain Name Pro is waiting for the query limit to pass and the domain name search will automatically resume.

When the search is complete you can use the right-click popup menu in the results table to:

- Register available domain names.
- Browse to the web site of registered domain names.
- Perform a trademark search on the domain name or words in the domain name.
- Filter the results to hide results that you are not interested in.
- Sort the results by any column (such as popularity rating or availability in a particular domain).
- Copy the results to the clipboard for pasting into another application such as a spreadsheet or email message.
- Export the results to a text, CSV (comma delimited), or HTML file.
- Print the results to a printer or fax.

Note that some rows in the results table may be hidden if a filter is applied.

See also:
Direct Search Overview
Simple Words Search Overview
Word Terms Search Overview
Advanced Search Overview
Pattern Search Overview

3.2.2.2 Type of Domain Name Generated

The type of domain name generated can be displayed in a column in the domain name search results table.

Domain Name	Typ
businesscard	P
homebusiness	P
company	T
kompany	N
financebusiness	
businessandfinance	P
smallbusinessfinance	P
businesstobusinessfinance	P
finansebusiness	N
fb	A
businessfinance	
businessfinanse	N
bf	A
financecompany	T

The types are shown in the following table.

Type	Description
(blank)	The domain name uses only the original words or search term that you entered.
P	A related popular seach term name.

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T A related domain name. One or more words is a word/thesaurus alternative to the original words that you entered.
N A domain name generated with NetSpeak™.
A An acronym for the words in the domain name.

See also:
Detail Display options
Compact Display options

3.2.2.3 Search Engine Popularity Ratings

Domain Name Pro includes a database of the top 500,000 search terms and their frequency from a list of over 4 million terms. Using this database Domain Name Pro can calculate an indicative search engine popularity rating for each domain name generated. This rating indicates how often people search for the words in the domain name in major search engines.

The popularity rating is used in the calculation of the domain name effectiveness index™.

Domain Name	Search Pop.
business	66,807
finance	40,695
better-business-bureau	38,851
betterbusinessbureau	38,851
business-card	26,448
businesscard	26,448
home-business	24,011
homebusiness	24,011
personal-finance	9,115
personalfinance	9,115
household-finance	3,221
householdfinance	3,221

The higher the popularity rating the more popular that the words in the domain name are searched in the major search engines and the higher the DNEI™ score. The following table is a guide as to how the ratings relate to actual popularity.

Rating	Popularity
20 or higher	Very high
5 to 20	High
1 to 5	Moderate
0.2 to 1	Low
Below 0.2	Very low

Domain Name Pro can optionally add a weighted score for sub-lists of words in the domain name to the overall popularity rating. This option is available from the search options. Take the following words in a domain name for example:

mobile phone accessory

With the sub-lists option **disabled** the popularity rating would be calculated for "mobile phone accessory" only. With this option **enabled** the popularity rating would be calculated for "mobile phone accessory", and to a lesser extent for "mobile phone" and "phone accessory", and to a much lesser extent for "mobile", "phone" and "accessory". The rationale for this is that people

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searching for "mobile" would be much less likely to find your web site than people searching for "mobile phone accessory".

See also:
Detail Display options
Compact Display options
Domain Name Effectiveness Index

3.2.2.4 Web Site Competition Ratings

Domain Name Pro can dynamically query search engines to determine the number of web sites that are "competing" for the words found in the domain names generated. This rating assumes that the overall theme of the developed web site will be based on the words in the domain name. The more competing web sites the more difficult it will be to achieve a high search engine ranking when people search for those words.

The competition rating is used in the calculation of the domain name effectiveness index™.

You can select which search engines are used to calculate the web site competition rating from the Display settings in the Options dialog.

Domain Name	Competition
household-finance	1401895
betterbusinessbureau	1419506
householdfinance	1491895
better-business-bureau	1549506
businesscard	3155096
business-card	3155096
personal-finance	8572074
personalfinance	8572074
home-finance	16872140
homefinance	17087140
finance	35881084
home-business	82135838
homebusiness	82530838
business	187805794

The higher the competition rating the lower the DNEI™ score.

See also:
Detail Display options
Compact Display options
Domain Name Effectiveness Index

3.2.2.5 Domain Name Effectiveness Index

The Domain Name Effectiveness Index™ (DNEI™ for short) is an overall score which indicates the value of a domain name. It is calculated from the search engine popularity rating and web site competition rating for each domain name. The higher the search popularity and lower the competition the higher the DNEI™. This assumes that the overall theme of the developed web site will be based on the words in the domain name. In general, popular words with little competition means more traffic to your web site.

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Domain Name	Effectiveness
betterbusinessbureau	51.938
businesscard	12.769
finance	2.336
businessplan	1.508
householdfinance	1.259
personalfinance	0.983
business	0.882
smallbusiness	0.881
yahoofinance	0.624
homebusiness	0.442
autofinance	0.235
homefinance	0.103
finanse	0.000

The DNEI™ is colored according to the following table:

DNEI™	Effectiveness
10.0 or higher	**Extremely high**
2.0 to 10.0	**Very high**
0.75 to 2.0	**High**
0.25 to 0.75	**Medium**
0.075 to 0.25	**Low**
Below 0.075	**Very Low**

See also:

Detail Display options
Compact Display options
Search Engine Popularity Ratings
Web Site Competition Ratings

3.2.2.6 Domain Name Availability

The following table describes the various search results shown for each domain name.

[???]	Domain Name Pro is currently checking the availability status of this domain name.
[wait]	The query limit for the domain has been reached. Domain Name Pro will resume the search when the query limit period has passed.
Available! or **Available!**	The domain is available for you to register. If this is shown as Available! (an underlined web hyperlink) you can register the domain name directly from Domain Name Pro. Click the domain name status to go to the domain name registration page using your default web browser.
registered	The domain name is already registered. You can browse to the web site for this domain name from the popup menu.

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exp: YYYY-MM-DD **exp: N days ago** **exp: In N days**	(Compact results format only) The domain name is registered and expires on the date or number of days shown. The expiry information is shown instead of the "registered" status if the domain names expiry date is within the number of days configured in the search options. Note: Not all domain names have expiry date information.
reserved	The domain name is reserved and cannot be registered. Some domains do not allow registration of generic or common domain names such as "internet" or "home".
unknown	The domain name search result neither indicated that the domain name is available or registered. This can be caused by a domain name server limiting the number of domain name checks in a given period of time and returning a response to indicate this. See the FAQ for more details.
skipped	The domain name is too short for this domain. Many domains have restrictions on their minimum length. For example .info and .biz domain names must have a minimum of 3 characters.
error	The domain name check failed. This can be caused by a faulty Internet connection or problems with a particular domain name server. See the FAQ for more details.
cancelled	All unchecked domain names are marked as cancelled when the Stop button is clicked to cancel a search.
trial	During the 30-day limited trial of Domain Name Pro only the .net and .biz domains will show the true domain name information. All other domains will show the message **trial**. This restriction is removed once Domain Name Pro is purchased.

See also:
Detail Display options
Compact Display options

3.2.2.7 Link Popularity

The link popularity columns list the number of web pages on the Internet linking to the domain name. In addition to link popularity some directory listing checks can be performed to see if the domain name is included and you can also display the Alexa traffic rank of the domain name. The directory listing status and Alexa traffic rank are not counted in the total link popularity column.

Each search engine keeps its own link popularity count as each search engines database is different therefore you must select which search engines to display the link popularity for. Each search engine selected is displayed in a separate column.

Note: The link popularity columns are only available in the Detail results format.

As the link popularity for each domain name is being searched the marker **[???]** is displayed.

The **total** link popularity (this column is optional) is colored according to the following table:

Total	**Popularity**
100000 or higher	**Extremely high**
10000 to 100000	**Very high**
2000 to 10000	**High**

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500 to 2000	Medium
100 to 500	Low
Below 100	Very Low

Note: Directory listings, such as Yahoo and DMOZ, are usually shown as "Yes" if included in the directory and "No" if not and in any case are not added to the total link popularity. Some other search engine ratings might not also be added to the total link popularity. For example, the Alexa traffic rank is an indicator of how the domain name ranks against other domain names and is not a link popularity rating as such. The lower the rank the more traffic that the domain name gets. A ranking of 1 is the highest traffic domain name listed by Alexa.

See also:
Detail Display options
Compact Display options

3.2.3 Whois Pane

The whois pane appears below the search results table and displays the full whois details of the selected domain name. Select a domain name in the search results (a row in the detail format or a cell in the domain availability columns in the compact format) and the full whois details for the domain name are displayed.

You can select and copy text from the whois pane.

To show or hide the whois pane use the display options.

See also:
Display Options

3.2.4 Mozzle News

What is Mozzle News?

Domain Name Pro includes Headlines Direct, a freeware application (with source code) developed by us, which incorporates automatic web-linked product news into a program.
The headlines typically include the following information:

- Important and general Domain Name Pro news and announcements of upgrades for download.
- Current international domain name news headlines.
- Links to updated information on the Mozzle web site, such as frequently asked questions.
- General Backslash news.

Reading Mozzle News

The Mozzle News reader can be started several ways:
1. From the Welcome Screen
2. From the Tools menu
3. Automatically if the Welcome Screen is disabled
4. Using the Mozzle News button on the main toolbar

News items are shown in categories in a tree-view style. Double click a category heading or click its +/- symbol to expand and collapse the categories.

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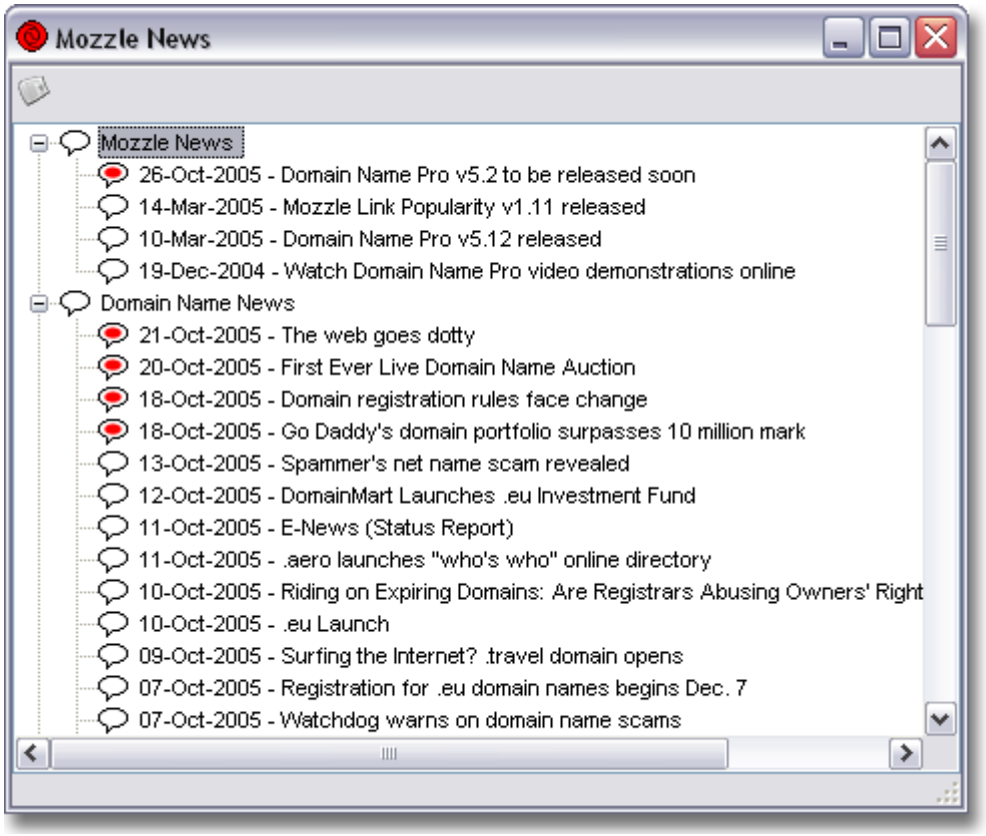
Mozzle News
Mozzle News
26-Oct-2005 - Domain Name Pro v5.2 to be released soon
14-Mar-2005 - Mozzle Link Popularity v1.11 released
10-Mar-2005 - Domain Name Pro v5.12 released
19-Dec-2004 - Watch Domain Name Pro video demonstrations online
Domain Name News
21-Oct-2005 - The web goes dotty
20-Oct-2005 - First Ever Live Domain Name Auction
18-Oct-2005 - Domain registration rules face change
18-Oct-2005 - Go Daddy's domain portfolio surpasses 10 million mark
13-Oct-2005 - Spammer's net name scam revealed
12-Oct-2005 - DomainMart Launches .eu Investment Fund
11-Oct-2005 - E-News (Status Report)
11-Oct-2005 - .aero launches "who's who" online directory
10-Oct-2005 - Riding on Expiring Domains: Are Registrars Abusing Owners' Right
10-Oct-2005 - .eu Launch
09-Oct-2005 - Surfing the Internet? .travel domain opens
07-Oct-2005 - Registration for .eu domain names begins Dec. 7
07-Oct-2005 - Watchdog warns on domain name scams

Most news items are linked to a web page. If the news item is displayed as a web link when the mouse is placed over it you can simply click the headline to browse to the linked web page in your default browser.

Old news items are marked with the hollow symbol 💬
New news items are marked with the colored symbol 💬.

See also:
General Options

3.2.5 Check For Updates

From time to time changes are made to the domains list, link popularity search engine list, competition rating search engine list, and to the Domain Name Pro program itself. Changes include adding new domains or search engines, updating server information, adding new features, or fixing bugs. It is recommended that you use the latest changes.

Running the Updates Wizard

The updates wizard can be started several ways:
1. From the Welcome Screen
2. From the Tools menu
3. Automatically if the Welcome Screen is disabled

The Updates Wizard will appear and take you through a series of steps to check if newer versions of the program and data files are available by contacting the mozzle.com web site. **Note:** You must be connected to the Internet to check for updates.

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Domain Name Pro Updates Wizard
Steps:
Welcome
Check for Updates
Get Program Update
Get Data File Updates
Finished
Welcome to the Domain Name Pro update wizard.
This wizard will guide you through the steps of checking for Mozzle Pro program and data file updates.
Domain Name Pro program updates must be downloaded and installed manually. The wizard will download and install data file updates automatically.
Use the Next button to continue at each step.
Next >
Finish
Cancel

Welcome
Use the **Next** button to step through the updates process:

Check for Updates
The update wizard will check for program and data file updates and summarise these in step 2 "Check for Updates". If the program and all data files are up to date you can finish and close the wizard. If updates are available select Next to continue the update process.

Get Program Update
Program updates must be manually downloaded and installed. Click the Get Update link to download the update. To install the update follow these steps:
1) Click the Get Update link to be taken to the mozzle.com web site.
2) Download the new Domain Name Pro installation program.
3) Exit and uninstall the current Domain Name Pro.
4) Install the new Domain Name Pro.

Note: If a program update is available it is recommended that you install it first before completing the update wizard, that is you don't need to complete the wizard to install any data file updates as they may already be included with the new program. Select Finish instead of Next. You should step through the update wizard when it appears when running the new Domain Name Pro program so that any very new data files not included in the new program are downloaded and installed.

Note: This step is skipped if there is no program update available.

Get Data File Updates
Data file updates are downloaded and installed automatically by the wizard, however you must restart Domain Name Pro to use them as they are loaded when Domain Name Pro is started. The download and installation progress is displayed in the wizard.

Note: This step is skipped if there are no data file updates available.

Finished
A summary of the update actions taken is displayed. You can then close the wizard to return to Domain Name Pro. Don't forget to restart Domain Name Pro if data file updates were installed.

See also:
General Options

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3.3 Configuration

3.3.1 Configuration Overview

Domain Name Pro can be configured in several ways. The categories of configuration include:

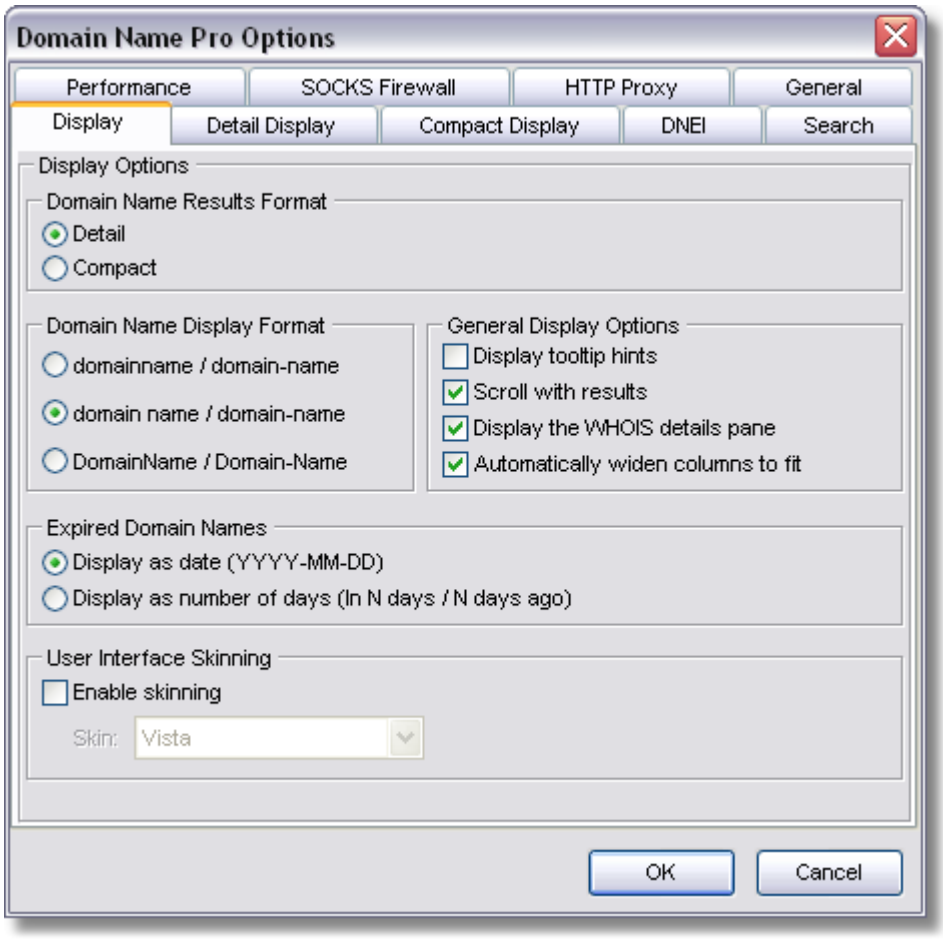
Display
Detail Display
Compact Display
DNEI (domain name effectiveness index)
Search
Performance
SOCKS Firewall
HTTP Proxy
Updates

To configure Domain Name Pro select Options from the Tools menu or click on the Options button on the main toolbar.

Important: If you use a firewall or proxy server you must configure this before performing searches or using the update wizard.

3.3.2 Display Options

The display options are set via the program options dialog, accessible from the Tools menu or by clicking the Application Options button on the main toolbar.



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Domain Name Results Format

Two search results formats, Detail and Compact, are available for the Direct, Simple Words, Word Terms, Advanced and Pattern searches.

Feature	Detail Format	Compact Format
Advantage	Full details displayed for each domain name. Link popularity.	Compact for domain name availability checking.
Columns displayed (**common columns**)	**Number**, full **domain name**, domain, **domain name type**, **availability**, status, expiry date, last updated date, predicted deletion date, **search popularity rating**, **web site competition rating**, **domain name effectiveness index**, link popularity, registrar name, primary nameserver, **checked date-time**.	**Number**, **domain name**, **domain name type**, **search popularity rating**, **web site competition rating**, **domain name effectiveness index**, **availability** in each domain, **checked date-time**.
Domain name	Supports hyperlinks to click to visit the web site.	No hyperlinks. Must use browse option in right-click popup menu.

Domain Name Display Format

The domain names displayed in the domain name search results table can be displayed in one of three formats. The three formats for normal and hyphenated domain names are:

- domainname.com / domain-name.com (normal - default)
- domain name.com / domain-name.com (words separated with spaces)
- DomainName.com / Domain-Name.com (words are capitalized)

The domain name display format is also used for exported results. It does not affect domain names copied to the clipboard- they use the normal format.

General Display Options

Display Tooltip Hints

Tooltip (popup) hints are provided for all visible controls, displaying a short help message on what each control does. Simply pause the mouse cursor over the control to display the tooltip hint. Tooltip hints can be invaluable when you are first learning to use Domain Name Pro, however they can become annoying once you are familiar with the various settings and features.

Scroll With Results

When this option is checked the domain name search and link popularity search results table will automatically scroll to the end as the search progresses. This "follow" option allows you to see the current searches that Domain Name Pro is performing.

Display the Whois Details Pane

A whois (domain name details) section is displayed below the domain name search results. Select a domain name in the search results (a row in the detail format or a cell in the domain availability columns in the compact format) and the full whois details for the domain name are displayed.

Automatically Widen Columns to Fit

Widen the columns to fit the contents of the data displayed. This is most useful for wide columns such as the domain name, status, registrar name and primary nameserver.

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Expired Domain Names

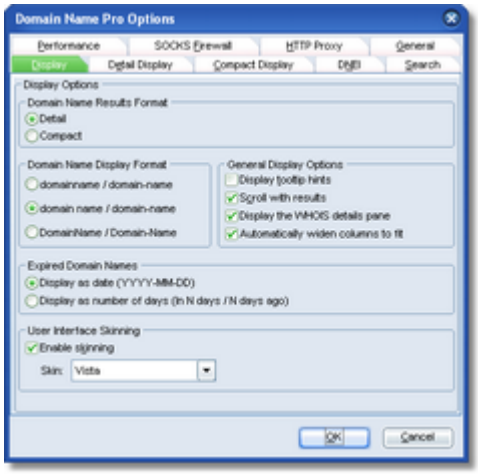
You can choose to show the exiry of expired/expiring domain names with the date or the number of days from the current date.

User Interface Skinning

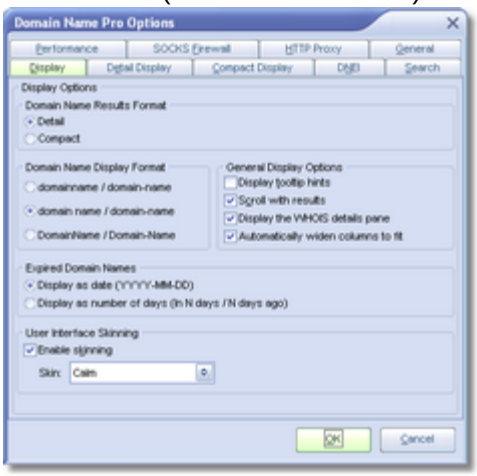
The Domain Name Pro user interface (windows, buttons, text, and other controls) can be skinned. Skinning allows you to change the overall color scheme and look and feel by selecting one of several "skins" or themes. Skinning is enabled by default.

The following screen shots show the main window using a few of the available skins.

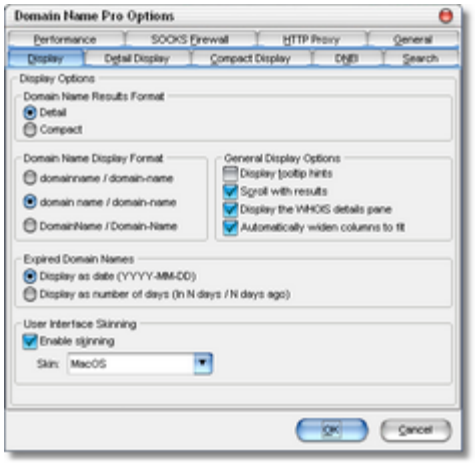
No Skin (Windows XP Theme)



Vista Skin



Calm Skin



MacOS Skin

See also:
Detail Display Options
Compact Display Options

3.3.3 Detail Display Options

The detail display options are set via the program options dialog, accessible from the Tools menu or by clicking the Application Options button on the main toolbar.

These options only apply to the **detail** domain name results format.

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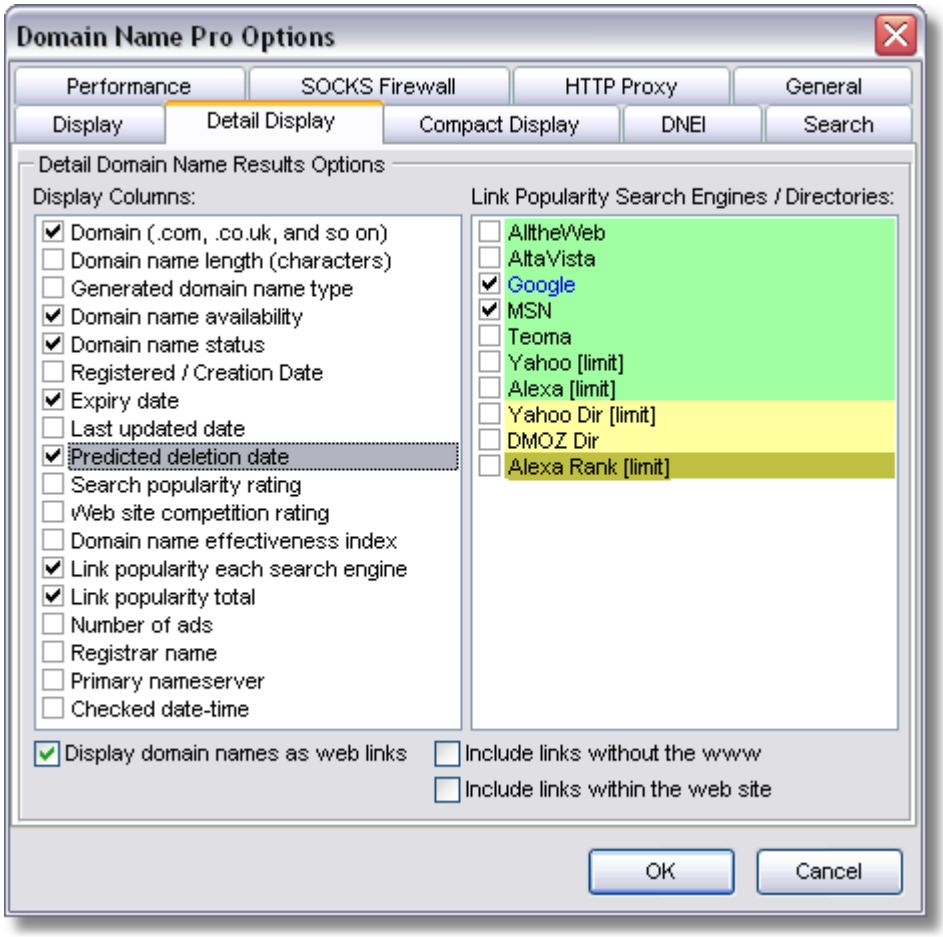

Display Columns

You can select which optional columns are displayed in the domain name search results table. This allows you to view columns to see informative information about each domain name or to hide columns to conserve space in the table.

Note: The following columns when selected result in one or more additional queries on the Internet to retrieve additional information for the domain name and therefore use additional bandwidth and reduce the overall search speed:

- Web site competition rating and/or Domain name effectiveness index (selecting both has the same effect as selecting one)
- Link popularity each search engine and/or Link popularity total (selecting both has the same effect as selecting one)

For a list of column descriptions see domain name search results table.

Display Domain Names as Web Links

The domain names will be displayed as a web link that can be clicked to visit the web site.

Link Popularity Search Engines / Directories

Select the search engines to check when displaying the link popularity. To use the link popularity feature either or both of the Link popularity each search engine or Link popularity total columns must be selected.

The search engines are color-coded as follows:

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- **Light Green** for link popularity, such as Google and AltaVista.
- **Yellow** for directory listings, such as Yahoo and DMOZ.
- **Olive** for special engines, such as the Alexa traffic rank.

TIP! Select several search engines so that the total link popularity is more accurate.

Include Links Without the WWW

This option is applicable to the link popularity searching.

Some search engines only return link popularity for the exact sub-domain searched and cannot return the link popularity of all links to all sub-domains in the domain name. For example in some search engines retrieving the link popularity for domain.com will only include links to domain.com and not links to www.domain.com or support.domain.com.

By default Domain Name Pro retrieves the link popularity for links to the www sub-domain such as www.domain.com. When the "Include links without the www" option is selected Domain Name Pro will perform an additional search in those search engines that require separate searches to retrieve the links to the domain without any sub-domain such as domain.com.

In summary:

Include links without the www	**Search engines which retrieve all links**	**Search engines which are sub-domain specific**
Disabled	links to: • domain.com are included • www.domain.com are included	links to: • domain.com are **not** included • www.domain.com are included
Enabled	links to: • domain.com are included • www.domain.com are included	links to: • domain.com are included • www.domain.com are included

Note: Enabling this option requires that an additional search is performed for each link popularity count retrieved (depends on which search engines are selected) and therefore will increase the bandwidth used and decrease the overall search speed.

Include Links Within the Web Site

This option is applicable to the link popularity searching.

Some search engines allow for links within the web site for the domain name to be either included or excluded from the link popularity count. This option allows you to control the link popularity counts in those search engines.

Include Links Within the Web Site	**Usefullness**
Enabled	Good for search engine optimization techniques as it reports all links to the web site.
Disabled	Good for evaluating the value of an established web site as in general the more external links that it has the more traffic the web site will receive.

See also:
Compact Display Options

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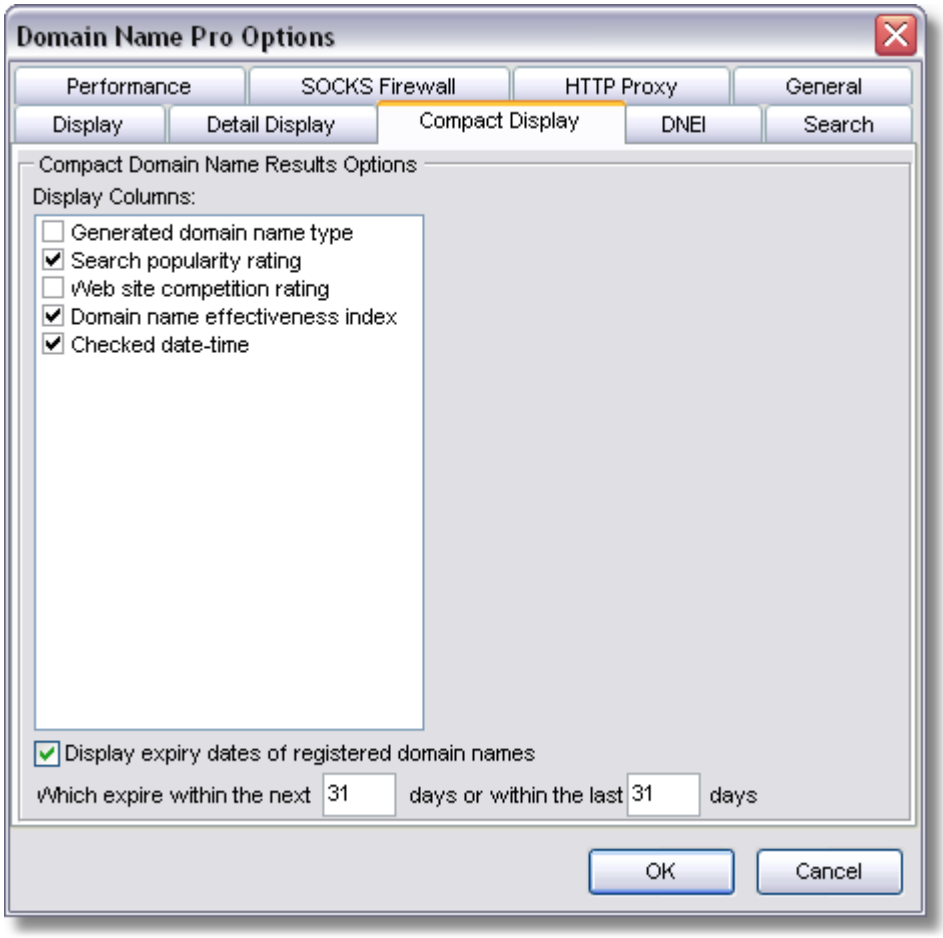
3.3.4 Compact Display Options

The compact display options are set via the program options dialog, accessible from the Tools menu or by clicking the Application Options button on the main toolbar.

These options only apply to the **compact** domain name results format.



Display Columns

You can select which optional columns are displayed in the domain name search results table. This allows you to view columns to see informative information about each domain name or to hide columns to conserve space in the table.

Note: The following columns when selected result in one or more additional queries on the Internet to retrieve additional information for the domain name and therefore use additional bandwidth and reduce the overall search speed:

- Web site competition rating
- Domain name effectiveness index

Selecting both columns has the same effect as selecting one.

For a list of column descriptions see domain name search results table.

Display Expiry Dates of Registered Domain Names

This option enables you to see the expiry date of domain names that have expired or are about to expire, instead of the generic "registered" status. The expiry date will be shown if it is within the configured number of days in the future or past.

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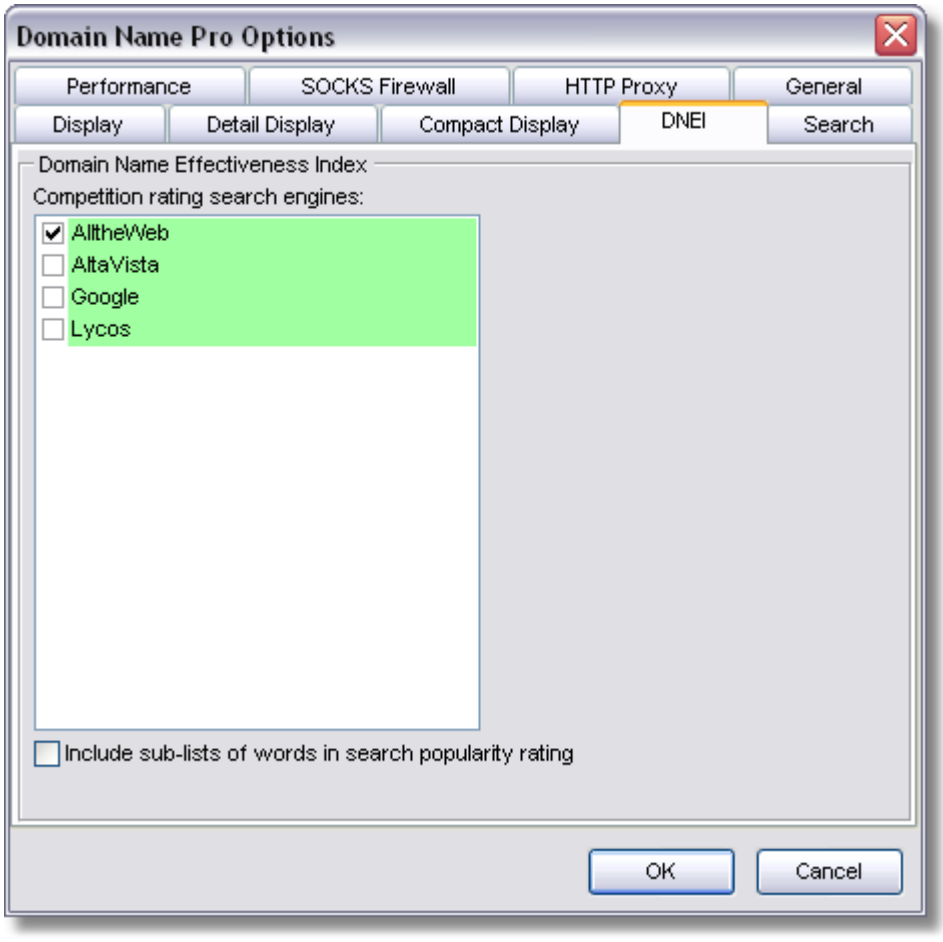
See also:
Detail Display Options

3.3.5 DNEI Options

The DNEI (domain name effectiveness index) options are set via the program options dialog, accessible from the Tools menu or by clicking the Application Options button on the main toolbar.

The DNEI options apply to three related columns centred around calculating the domain name effectiveness index:

- Search Popularity
- Web site competition ratings
- Effectiveness



Competition Rating Search Engines

You can select which search engines are used to calculate the web site competition rating for domain names. An average of all search engines selected is used.

Note: Each search engine selected requires an additional live lookup when checking domain names and therefore each search engine selected will slow down the search. It is recommended that you check just one or two search engines.

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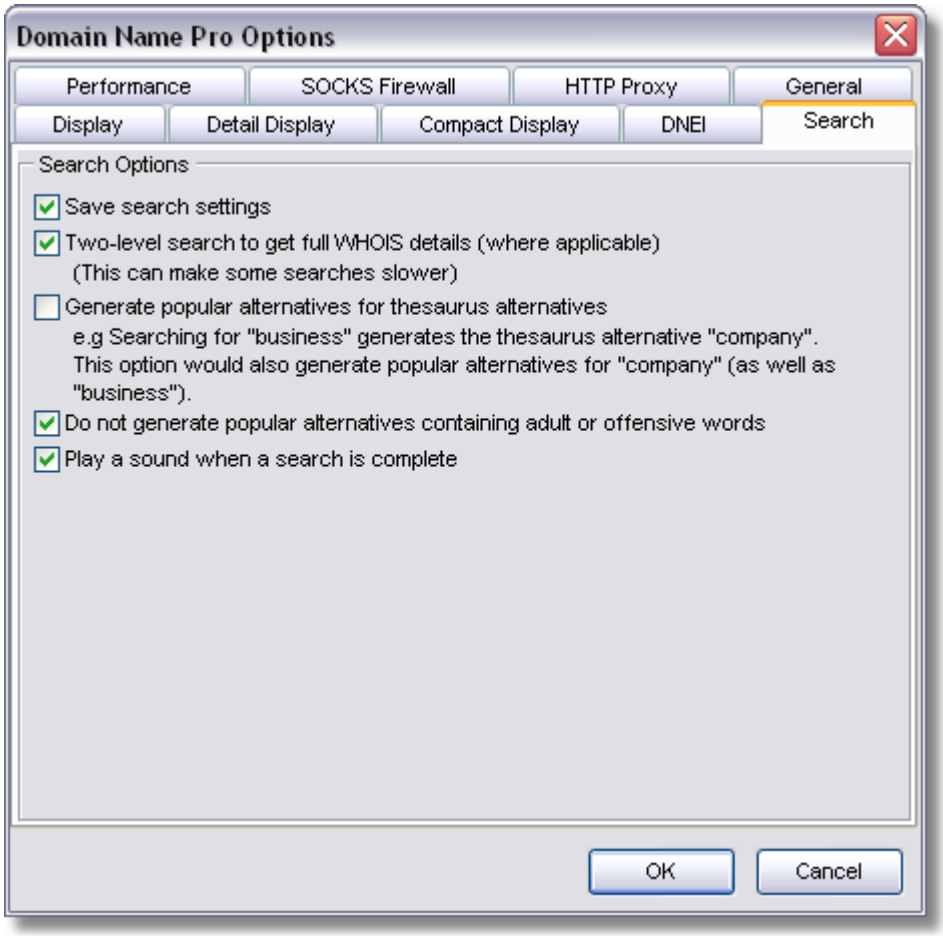
Include Sub-lists of Words in Popularity Rating Calculation

The search popularity rating is based on the popularity of search terms in the domain name on the major search engines. Domain Name Pro can optionally add a weighted score for sub-lists of words in the domain name to the overall search popularity rating. See search engine popularity ratings for more information.

3.3.6 Search Options

The search options are set via the program options dialog, accessible from the Tools menu or by clicking the Application Options button on the main toolbar.


Domain Name Pro Options
Performance
SOCKS Firewall
HTTP Proxy
General
Display
Detail Display
Compact Display
DNEI
Search
Search Options
Save search settings
Two-level search to get full WHOIS details (where applicable)
(This can make some searches slower)
Generate popular alternatives for thesaurus alternatives
e.g Searching for "business" generates the thesaurus alternative "company".
This option would also generate popular alternatives for "company" (as well as "business").
Do not generate popular alternatives containing adult or offensive words
Play a sound when a search is complete
OK
Cancel

Save Search Settings

When you enable this option, the general search settings are saved when Domain Name Pro is closed. The next time that you start Domain Name Pro the search settings that you last used will be selected. The search settings saved include:

- Domain selections.
- The search selected.
- For the direct search: Extract domain names option.
- For the simple words search: Max. thesaurus/word alternatives, Use all words, Keep approximate order.
- For the word terms search: maximum wildcard terms generated.

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- For the advanced search: word group Positions, Optional/Mandatory status and number of thesaurus Alternatives.
- For the whois search: Extract domain names option.
- General settings: Hyphens, number of Popular Alternatives, Net Speak™, Acronyms, limits set for Max. words, Max. length, All results/Max. results.

Save search settings is enabled by default.

Two-Level Search

Some domains require a two-level lookup (two separate searches) to retrieve the full whois details for the domain names. If you need to view the full whois details for domain names then select this option. Note that when this option is enabled the search for some domains will be slower.

Generate Popular Alternatives for Thesaurus Alternatives

This "double-generation" option will generate popular domain name alternatives to domain names generated with thesaurus alternatives. For example, a search for "business" can generate the thesaurus alternative domain name "company". With this option enabled popular alternatives will be generated for the domain name "company".

Do Not Generate Popular Alternatives Containing Adult or Offensive Words

Adult and offensive words tend to dominate the more frequent searches in search engines. With this option enabled popular alternative domain names containing adult or offensive words will not be generated.

Note: This is **not** foolproof. Domain Name Pro uses a complex adult and offensive domain name score to determine whether a popular alternative domain name should be included or not. Some words by themselves are quite normal but in conjunction with other normal words can be offensive. If you do not want any chance of an adult or offensive domain name appearing within your searches then set Pop. Alts in the general search options to 0 (none) and do not use wildcards in the Word Terms search.

Play a Sound When Search is Complete

You can choose to play a sound when a search is complete. This is particularly useful when performing long searches. You can continue with other tasks and return to Domain Name Pro when you hear the sound. This is enabled by default.

TIP! You can use your own sound by replacing the **SearchComplete.wav** file in the Domain Name Pro installation folder with your own Windows Wave Format (.wav) sound file.

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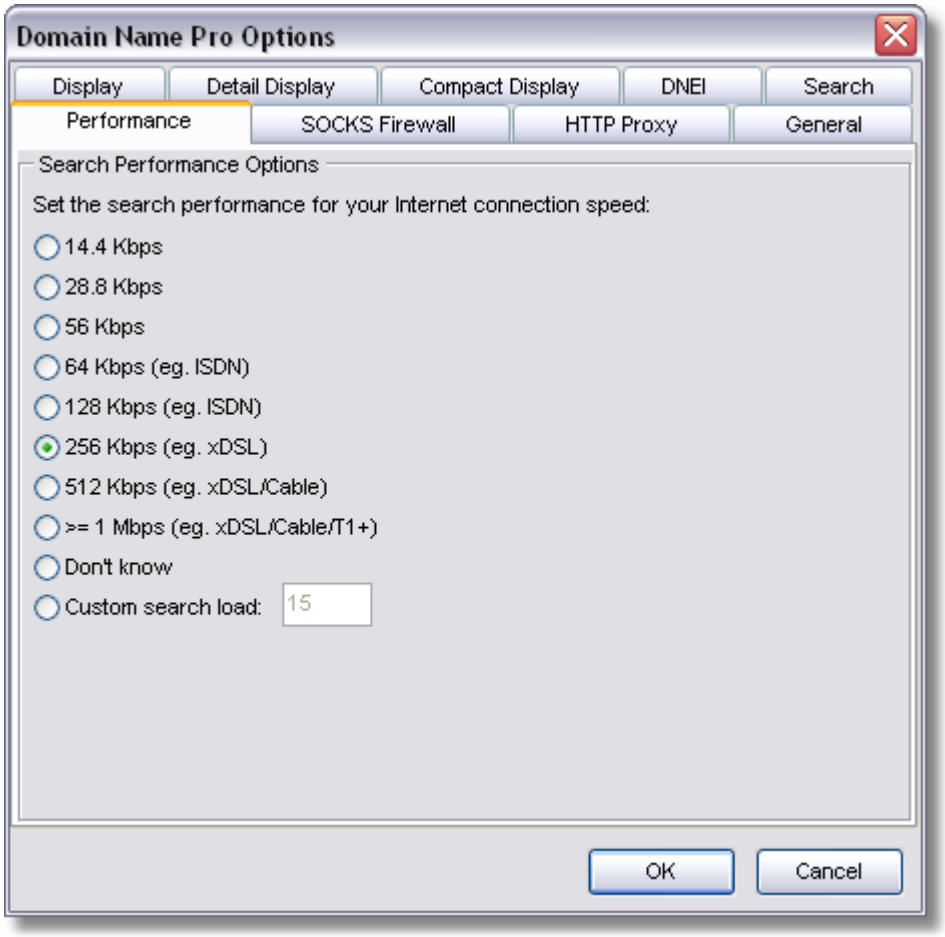
3.3.7 Search Performance

The search performance is set via the program options dialog, accessible from the Options menu or by clicking the Options button on the main toolbar.



The search performance affects the number of simultaneous queries for domain name availability, link popularity and web site competition ratings to perform during searches. In general the higher the number the faster the search. The higher the number the more load that is placed on your computer and Internet connection. Once you reach the limit of your Internet connection setting a higher value will not achieve faster searches. For convenience several pre-defined options are available to match your Internet connection speed.

The speed at which Domain Name Pro can search for domain name availability is dependent on factors such as the speed of the domain name servers for the domain(s) you are searching and your geographical distance from the domain name servers, however the most important factor is the bandwidth (speed) of your connection to the Internet.

On a 56Kbps modem connection you can achieve search speeds of up to 20 domain name checks per second. Domain Name Pro has the potential to search several times more than this with faster Internet connections. Using a multi-threaded search engine, each check is independent of the others, therefore many checks can be performed simultaneously.

Set the search performance according to your Internet connection speed. If you are unsure of this then read your modem manual, ask your Internet Service Provider, or ask your companies network administrator. If you are sharing the Internet connection with others then please be mindful of this and set the performance to a lower setting. You should also be mindful of the fact that searches place a high load on the domain name servers, and in order to facilitate a good service to all users you should not exceed the recommended settings. It is better to search multiple separate domains

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(such as .com, .info, and .co.uk) at the same time, as this will help to spread the load.

You can also enter a custom search performance. Due to the additional workload that higher settings have on your PC and on the domain name servers, this value has been limited to a maximum of 60.

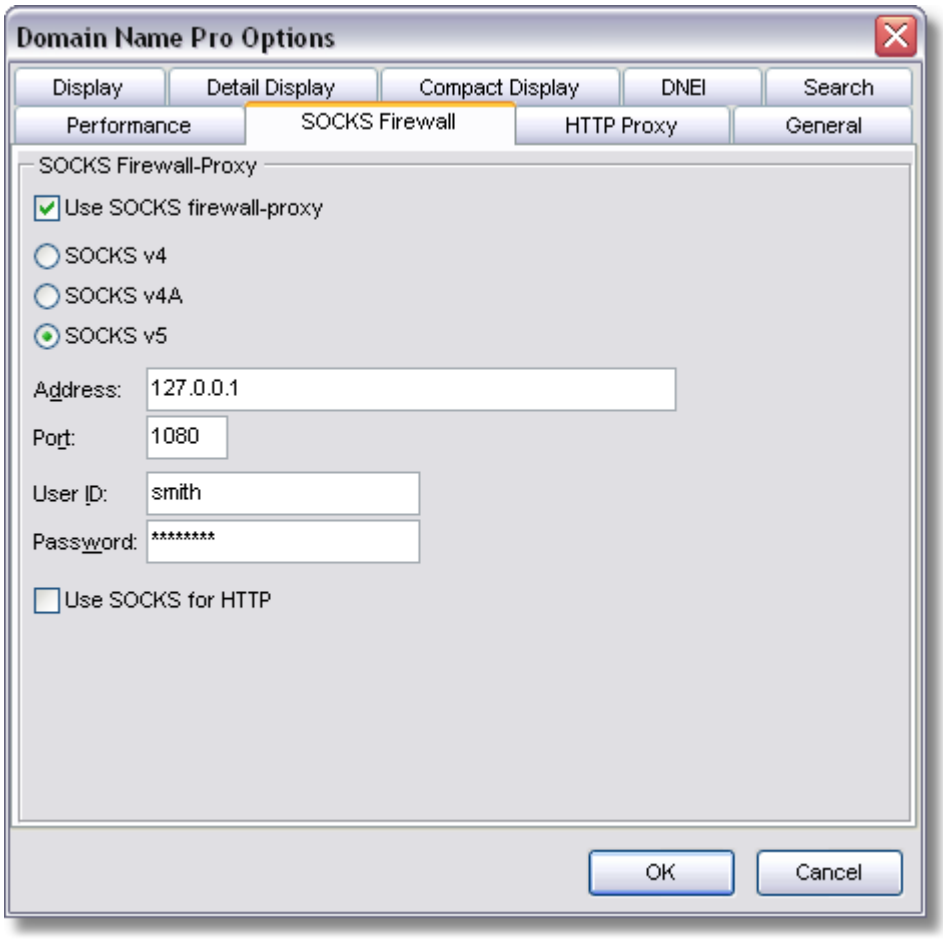
3.3.8 Firewall and Proxy Settings

SOCKS Firewall-Proxy Configuration

A firewall/proxy is an application or dedicated server that can control information originating from and going to the Internet, and can be used to protect unauthorized access to the network. Firewalls/proxies are often used by companies that have a medium to large computer network connected to the Internet. Domain name searches and possibly the Mozzle News will be affected by the SOCKS firewall-proxy options.

If you connect to the Internet through a firewall then you should configure the SOCKS firewall-proxy settings. They are set via the program options dialog, accessible from the Options menu or by clicking the Application Options button on the main toolbar.

Enter the configuration information applicable to your firewall (ask your Network Administrator if you are unsure). Your firewall may or may not require the User ID and Password to be entered. If HTTP (web browser) data must also be sent through the SOCKS firewall then you should select Use SOCKS for HTTP. This option will effect the Mozzle News, web site competition rating searches and link popularity searches.



If you are having difficulty getting the domain name searches to work through your firewall double

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check that the settings are correct. Try using the minimum number of options: Use SOCKS firewall/proxy, set the SOCKS version (4, 4A or 5), Address and Port. Try the other SOCKS versions, and also try with and without the User ID and/or Password. The Port is normally 1080 but may be different in your network.

HTTP Proxy Options

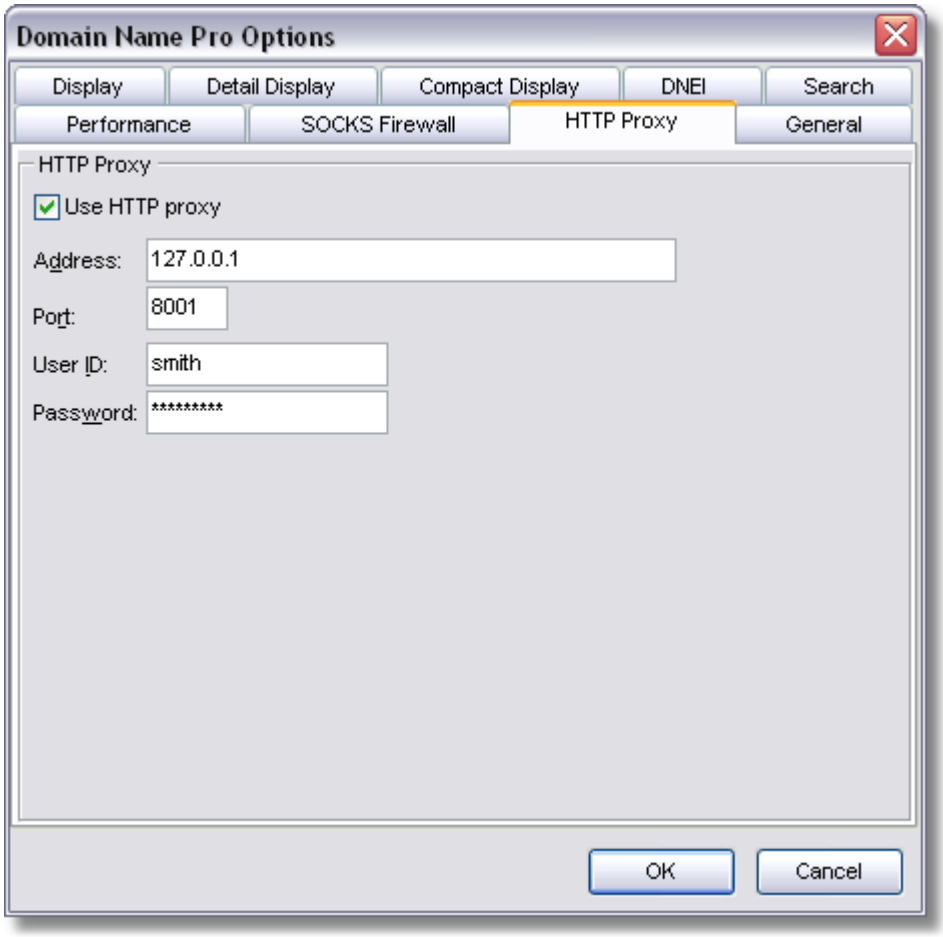
A HTTP proxy is an application or dedicated server through which all HTTP (web browser) data must be sent. It controls information originating from and going to the Internet, and can be used to protect unauthorized access to the network. HTTP proxies are often used by companies that have a medium to large computer network connected to the Internet.

HTTP data is used by several features of Domain Name Pro:

- Mozzle News
- Updates Wizard
- Web Site Competition Ratings
- Link Popularity Search

If you use a HTTP proxy then you should configure the HTTP Proxy settings. They are set via the program options dialog, accessible from the Options menu or by clicking the Application Options button on the main toolbar.

Enter the configuration information applicable to your HTTP proxy (ask your Network Administrator if you are unsure). Your HTTP proxy may or may not require the User ID and Password to be entered. If you also connect to the Internet through a SOCKS firewall-proxy and HTTP (web browser) data must also be sent through it then you should select Use SOCKS for HTTP in the SOCKS Firewall-Proxy Options.



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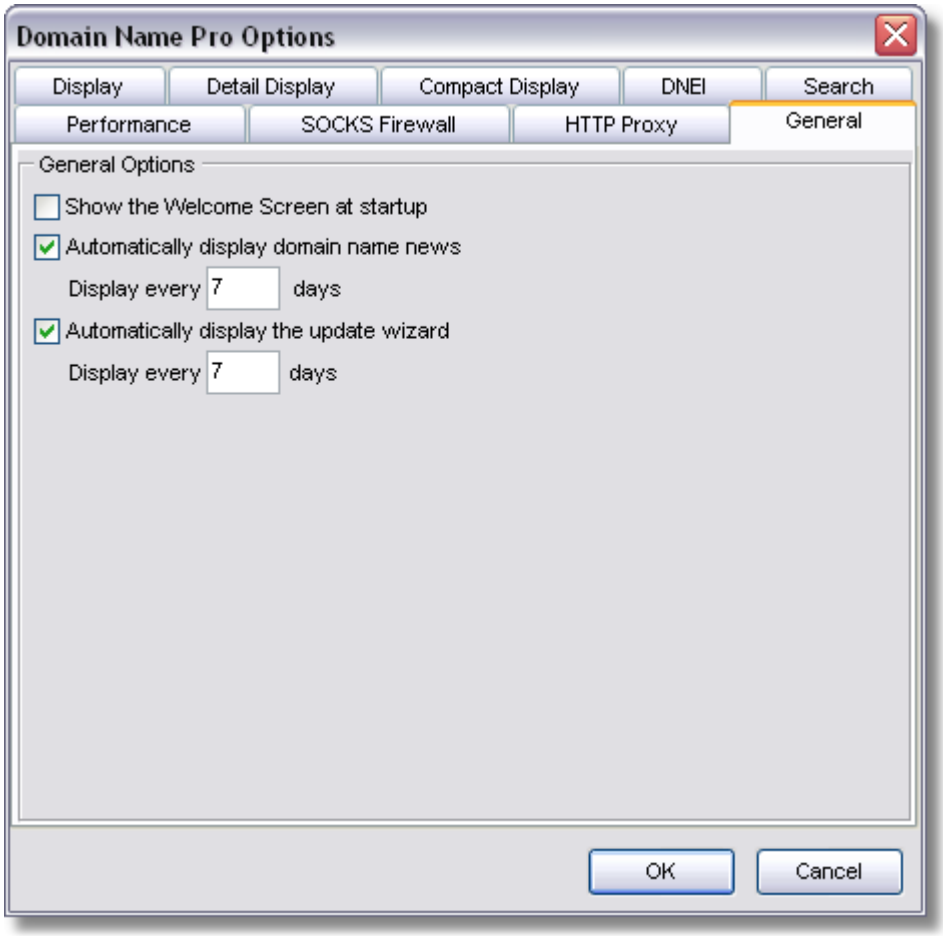
If you are having difficulty getting the Mozzle News to work through your HTTP proxy double check that the settings are correct. Try using the minimum number of options: Use HTTP proxy, set the Address and Port. Try with and without the User ID and/or Password. The Port is normally in the 8000 range but may be different in your network.

See also:
Search Performance

3.3.9 General Options

The General Options can be found on the General tab of the options dialog, which is accessible from the Tools menu or by clicking the Application Options button on the toolbar.



Welcome Screen

The Welcome Screen is displayed when Domain Name Pro is started. You can enable and disable the showing of the welcome screen from the General tab in the options dialog or from the Welcome Screen itself.

Configuring Mozzle News Updates

When the Welcome Screen is disabled Domain Name Pro will by default automatically check for news updates every 7 days, when the Domain Name Pro news reader appears when Domain Name Pro is started.

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Automatic checking can be disabled. You can still manually check for and read news from the Help, Mozzle News menu item. When automatic checking is enabled you can set the number of days between automatic checks.

Configuring Program and Data File Updates

When the Welcome Screen is disabled Domain Name Pro will by default automatically run the Updates Wizard to check for program, domains list, link popularity list and competition rating list updates every 7 days when Domain Name Pro is started.

Automatic checking can be disabled. You can still manually check for updates by selecting Check For Updates from the Tools menu. When automatic checking is enabled you can set the number of days between automatic checks.

See also:
Welcome Screen
Reading Mozzle News
Cheking For Updates

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Part

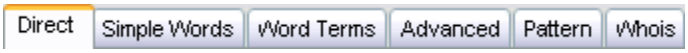
4 Searching

4.1 Searching Overview

Searching

Six Search Types

Domain Name Pro has six searches to choose from. Each has a different function. To select a search click the appropriate tab in the centre of the window.



Deciding which search you should use depends on what you are trying to achieve. The following table lists the searches and their uses.

Search	When To Use	How to Use
Direct	• If you know the exact domain names that you want to check.	• Enter the full domain names, or alternatively the URLs or text to extract the domain names from.
Simple Words	• For quick searches. • To generate all combinations of the words entered. • If you are a new Domain Name Pro user.	• Enter several separate words and select the domains.
Word Terms	• To search domain names that you have already devised. • To quickly find related popular domain names. • To find popular web site keywords.	• Enter one domain name per line with the words in the domain name separated with spaces and select the domains, or: • Enter a popular domain name search wildcard such as web* and select the domains.
Advanced	• For advanced control over word combinations. • If you are an regular Domain Name Pro user.	• Enter groups of related words, set advanced word group options and select the domains.
Pattern	• For exact domain name generation on a character-by-character basis. • To find any short domain names. • If you are an experienced Domain Name Pro user.	• Devise the base of the domain name, add optional and alternate parts, add wildcard characters and select the domains.
Whois	• If you want to extract contact details for potential web sites to purchase. • To save details about a registered domain name that is for sale.	• Enter the full domain names, or alternatively the URLs or text to extract the domain names from.

Starting a Search

Most of the time you will want to search immediately. Sometimes however it can be beneficial to schedule a search to start at a later time, such as when performing a large search (thousands of domain names) which you would like to perform when no-one is using your Internet connection, say late at night.

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The search control buttons are located on the toolbar near the top of the window. They are labeled Search, Stop and Schedule.

To search immediately:
1. Select the search type (direct, simple, word terms, advanced, pattern, whois).
2. Enter your domain names or search words.
3. Select the domains from the domains list if required.
4. Select any other general search options such as the maximum length for the domain name.
5. Click the Search button.

To schedule a search for later:
1. Select the search type (direct, simple, word terms, advanced, pattern, whois).
2. Enter your domain names or search words.
3. Select the domains from the domains list if required.
4. Select any other general search options such as the maximum length for the domain name.
5. Click the Schedule button.
6. Select the date and time for the search.
7. Click OK.
8. The search is now in a suspended state waiting for the start time to elapse. When the start time is reached the search will begin automatically.

NOTE: When a search is scheduled you must leave Domain Name Pro running (do not close it) and you must keep connected to the Internet. If you close Domain Name Pro the scheduled search is cancelled.

To cancel a scheduled search:
1. Click the Stop button or close Domain Name Pro.

To change the scheduled time for a scheduled search:
1. Click the Schedule button and ajust the time.
2. Click OK.

Further Information
See Selecting Domains on how to select domains for your search. See the following searches for specific information: Direct, Simple, Word Terms, Advanced, Pattern, Whois.

Some general recommendations for domain name search terms are:

- Select just a few keywords that are most relevant to the domain name that you want. For example, your service or product name, company name, or the words in an ideal domain name that you may have thought of.
- Include a few descriptive add-on words that supplement the domain name should the exact domain name that you want be unavailable. For example, a few verbs (action words) or adjectives (describing words) such as running, dynamic, or fast.

TIP! For the best results the simple words, word terms, and advanced search terms that you enter should consist of separate words for the domain name. This allows Domain Name Pro to use the automatic thesaurus and popular alternatives to find similar domain names, and enables better use of the search popularity rating, Net Speak™, hyphens, and other search options. To enter separate words in the search term simply separate them with spaces.

Pausing, Resuming and Stopping a Search
Once a search has begun you can pause or stop it at any time. The Search button changes to a Pause button during a search and then to a Resume button when the search is paused. When a search is paused any current domain names being searched will be completed but no new domain names will be searched until the search is resumed. When a search is manually stopped (cancelled) any current searches are aborted and the status "cancelled" is displayed in the results.

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If too many domain names are being generated for your search you can reduce the number of thesaurus alternatives or popular alternatives, enter less words in the search terms, use less wildcards in the pattern search, or set limits for the results.

How Domain Names Are Generated

The closest matching domain names are checked first. The simplest domain names using the exact search terms entered are checked first, then Domain Name Pro progressively generates more complex domain names by adding additional optional words in the domain name and incorporating popular alternatives and thesaurus alternatives.

The simple and advanced searches generate domain names using the following priority order:

- All combinations of one word domain names first, then two words and so on until the maximum number of words is reached.
- All combinations with no thesaurus alternatives first, then with one alternative, two alternatives and so on.
- All combinations without hyphens and then with hyphens.
- Popular alternatives are checked after the standard domain name and are generated in highest-popularity-first order.
- Acronyms are checked after the standard domain name.
- Check the generated domain name as-is and then with Net Speak™.

The word terms search generates domain names using the following priority order:

- Each word term is checked in the order entered.
- Popular domain names are generated after each word term entered and in highest-popularity-first order.

The pattern search generates domain names using the following priority order:

- No optional parts, then each combination of one optional part, two optional parts and so on.
- All combinations of alternative parts, starting with the first alternative part in each group, then rotating through alternative parts from the last one back.
- All combinations of wildcard characters, starting with the first character for each wildcard, then rotating through characters from the last one back.
- Check the generated domain name as-is and then with Net Speak™.

The detail and whois searches check each domain name in the order entered.

Search Statistics

As the search progresses the total number of domain names checked, the number recognised as available, registered, reserved, and the number unknown and number of errors are displayed in the status bar at the bottom of the window for your reference.

See also:
Direct Search
Simple Words Search
Word Terms Search
Advanced Search
Pattern Search
Whois Search

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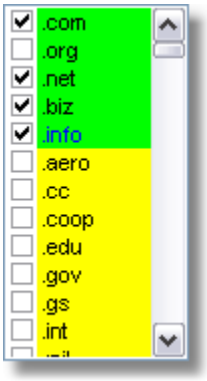
4.2 Selecting Domains

To search for the availability of domain names in the simple words, word terms, advanced and patternsearches, and for domain names entered without a domain in the direct and whois searches, you must select one or more domains from the domains list at the left of the Domain Name Pro window. Simply check the box of each domain that you would like to check.

Domains List



The domains are color-coded as follows:

- **Green** for major global top-level domains (gTLDs).
- **Yellow** for other global top-level domains and popular unrestricted country-code top-level domains (ccTLDs).
- **Blue** for the special country-code .com domains.
- **White**/grey groupings for each country-code domains.

TIP! If you perform a Simple, Word Terms, Advanced or Pattern search without selecting any domains then the domain names will still be generated (and you can copy them to the clipboard) without actually searching if those domain names are available. This is useful to test your search term prior to running a full availability check or for searching for popular domain names or web site keywords!

For some tips on what domains to select see the domain name tips section in the FAQ.

Saving and Loading Domain Selections

You can save the currently selected domains to load at a later time by selecting File, Save, Domain Selections from the main menu. Alternatively you can select Save Selections from the domain list popup menu. To load a previously saved list of domain selections select File, Load, Domain Selections from the main menu or select Load Selections from the domain list popup menu. Note that the current domain selections will be cleared prior to loading.

Clearing Domain Selections

You can manually clear the currently selected domains by pressing shift-del when the domains list is active or by selecting Clear Selections from the domain list popup menu.

Jumping to a Domain

To quickly jump to a particular domain simply click inside the domain list (so that it is active) and type the domain to jump to. For example, typing .au will jump to the first domain that includes the .au suffix. The search is incremental in that the search is more specific as each character is typed. If you make a mistake simply pause for a few seconds and type the domain again.

Domains List Information

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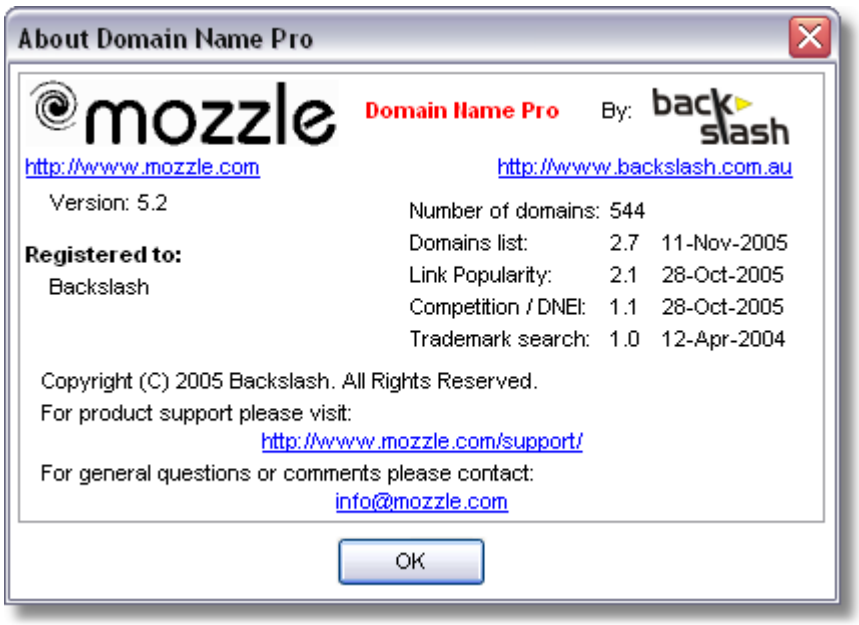
The number of domains currently available and the domain list version and date are displayed in the About box, accessible from the Help, About menu item.



Choosing Domains to Search

Generally you will only select a few of the generic unrestricted domains (shown at the top of the list) or a few domains for your region of the world based on the domain suffix (shown in alphabetical order below the generic unrestricted domains). For example, all .au domains (.com.au, .org.au and so on) are for Australia. All .uk domains (.co.uk, .org.uk and so on) are for the United Kingdom. There are usually restrictions on who can register domain names in these country-specific domains. Contact your local domain name registrar for details.

When important new domains are released they will be added to the list (provided a publicly accessible domain name database server is available for them). If you would like a particular domain to be added to the list then please contact us. We will add it to the list if domain name status information is publicly available for the domain.

Updates to the domains list are made available for free. Use the built-in Check For Updates or Mozzle Newsfeatures to check and download them.

4.3 Using Thesaurus Alternatives

The built-in automatic word thesaurus (lexicon) in Domain Name Pro is invaluable for finding the ultimate domain name for your searches. As a simple example, when searching for "great bike" Domain Name Pro can generate and search for similar domain names such as "top cycle" and "best ride" (and many other combinations).

The maximum number of thesaurus alternatives to use can be set in the simple words search (as a whole) and in the advanced search individually for each word group. The options are None, or 1 to 10.

The automatic thesaurus contains over 110,000 alternatives to more than 11,000 root words, selected from the most commonly used words on the web. It is an excellent way to find the best and closest matching available domain names for you. For example, a simple search with the words "business help" and a selection of up to 3 alternate words (the default) will result in a search of 40 domain names including the following:

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business
help
company
work
program
use
service
support
businesshelp
helpbusiness
businessuse
businessservice
businesssupport
companyhelp
workhelp
programhelp
...
supportprogram

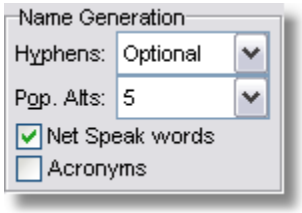
Note that the more words that you enter and the higher the number of alternatives selected, the more domain name combinations that are checked. A simple search of 3 words with 10 alternatives can produce more than 8,500 domain names! We recommend using an advanced search to isolate words that should have few or no alternatives checked from those that should have a lot of alternatives checked. As Domain Name Pro generates and checks domain names dynamically there is no great risk in having a large number of combinations. You can limit the number of results or stop the search whenever you feel that enough domain names have been checked.

4.4 General Search Options

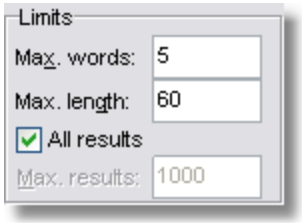
4.4.1 General Search Options

The general search options appear to the right of the searches.

They include domain name generation options:



and limits for the domain names checked:



See also:
Hyphens in Domain Names
Popular Alternative Domain Names
Net Speak

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Domain Name Acronyms
Limiting Results

4.4.2 Hyphens in Domain Names

This option can be found to the right of the main search in the general search options panel. It specifies how hyphens will be used in multi-word (or multi-part) domain names to join the words/parts. This option is only available for the simple words, word terms, and advanced searches.

Hyphens can be set to always, never, or optional (check with and without hyphens).

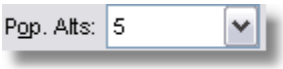
When set to optional, a simple search for "direct marketing" with no thesaurus alternatives would check the domain names:

directmarketing
direct-marketing
marketingdirect
marketing-direct

Generally it is easier for people to remember and use domain names **without** hyphens and easier for you to verbally communicate the domain name, however using hyphens gives you more flexibility to find the best available domain names. The default hyphen setting is Never.

4.4.3 Popular Alternative Domain Names

This option can be found to the right of the main search in the general search options panel. The maximum number of popular alternatives to use can be set for the simple words, word terms, and advancedsearches from 0 (none) to 10.



Domain Name Pro includes a search engine search term database containing the top 500,000 search terms from a list of almost 4 million. This allows Domain Name Pro to generate popular alternative domain names by checking for similar popular searches containing the same words in the domain name.

For example, when searching for the domain name "puzzle" (popularity 35.522), Domain Name Pro can generate and check for popular alternative domain names including:

- crossword puzzle (40.154)
- jigsaw puzzle (23.794)
- maker puzzle (9.214)
- puzzle maker (8.956)
- word search puzzle (4.544)
- online jigsaw puzzle (3.791)
- word puzzle (3.340)
- and more...

TIP! You can also use wildcards in the word terms search to find up to 100 popular domain names for each term.

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Note that pluralized words are not contained in the popularity database (the search engine provider of the data does not include them), therefore popular alternative domain names will only have singular forms of words. This is important to consider when choosing a popular domain name to register. For example, is it better to register digitalcamera.com or digitalcameras.com?

See also:
Word Terms Search

4.4.4 Net Speak

The Net Speak™ option can be found to the right of the main search area in the general search options panel. It allows you to check snazzy alternative spellings of generated domain names by automatically substituting certain character sequences with similar sounding alternatives, to create words commonly used in electronic discussion forums.

Some typical Net Speak™ alternatives are shown in the following list (there are many more alternatives not shown here):

one	1
to, too, two	2
eight, ate	8
x	ks
cs/ks	x
cc	x, ss, or k
qu	kw, or k
c	k
s	z

Some examples of alternative domain names using Net Speak™ are as follows:

for kids	4kidz
quick pick	kwikpik
its too late	itz2l8
baroque music	barokmusik
card tricks	kardtrix
accident	axident
accommodate	akommod8

Net Speak™ is disabled by default.

4.4.5 Domain Name Acronyms

This option can be found to the right of the main search area in the general search options panel. It allows you to automatically check acronyms for the generated domain names. An acronym is made up of the first letter of each word/part in the generated domain name. For example, the generate domain name "linux users group" has the acronym "lug".

The acronym option is only available in the simple words and advanced searches. Acronyms are disabled by default.

Note: Acronyms are not generated for popular alternative domain names.

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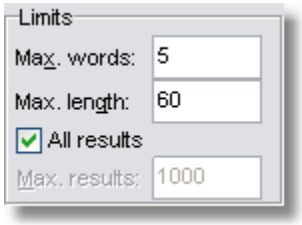
4.4.6 Limiting Results

The generated domain names to search can be limited in several ways. The limits options can be found to the right of the main search area in the general search options panel.



The results limiting options described in the following sections.

Max. Words

You can limit the number of words (or word parts) used in the generated domain names of the simple words, word terms, and advanced search using the Max. Words option. This option is also disabled if you select the Use all words option in the Simple search.

Limiting the number of words in each domain name is particularly relevant when many words are entered for the simple words search. In most cases long domain names are undesirable, and up to three words is generally appropriate.

The default limit is 5.

Max. Length

You can limit the maximum length of the domain name, specified as the number of characters. This limits the name itself, and does not include the domain suffix (.com and so on). Long domain names are generally undesirable, as they are harder to remember and use. All domain names are limited to between 1 and 67 characters including the domain extension however some domains impose specific limitations that are different to this. You can set any maximum length in this range.

The default limit is 60.

All / Max. Results

You can limit the number of domain names that will be generated and checked for the search. For example, setting this value to 50 will mean that a maximum of 50 domain names will be generated, and Domain Name Pro will check each domain selected for each of these domain names.

Domain Name Pro checks the closest matching domain names first. You will typically only need to look at the top of the results list for a good available domain name. Some searches, particularly when using many thesaurus alternatives or pattern wildcards, will generate a lot of domain names to check. Limit the number of results to an appropriate value.

The default limit is 500. A maximum limit of 20,000 is imposed.

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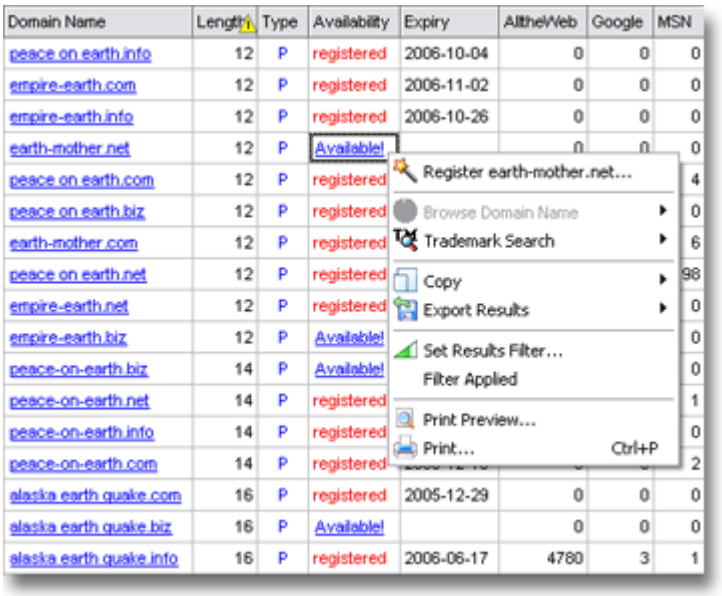
4.5 Working With Domain Name Results

4.5.1 Registering Available Domain Names

You can register an available domain name directly from Domain Name Pro.

This option is available either by clicking a domain name for a particular domain that is marked as Available! (as an underlined web hyperlink) or by selecting Register from the popup menu for the results table. To display the popup menu right-click the appropriate result in the results table. You can also click on domains marked as Available! (as an underlined web hyperlink) in exported HT ML results files to register them.



This option is available for almost 100 domains. The domain name registrars have been pre-set to provide the greatest number of domains that this is available for. The domain name registration page for the selected domain will appear in your default Internet browser. Simply follow the steps on the web site to register the domain name.

See also:
Browsing Web Sites of Registered Domain Names
Domain Name Search Results Table

4.5.2 Browsing Web Sites of Registered Domain Names

When the search results show that a domain name is not "Available", for example "registered" or "unknown", you can right-click the status to display the popup menu and select Browse to www.<domainname> or Browse to <domainname> (without the leading www).

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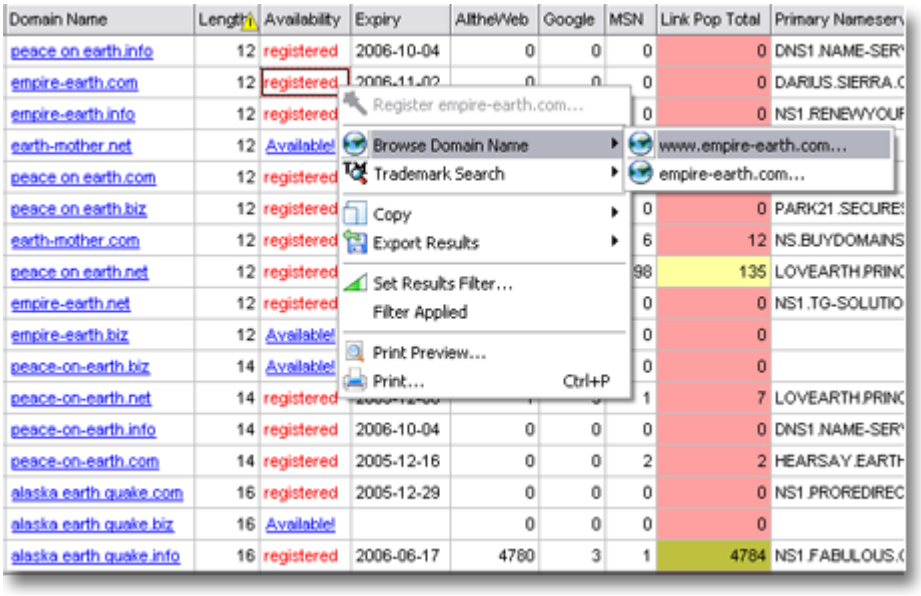
Domain Name
Length
Availability
Expiry
AlltheWeb
Google
MSN
Link Pop Total
Primary Nameserv
peace on earth.info 12 registered 2006-10-04 0 0 0 0 DNS1.NAME-SER
empire-earth.com 12 registered 0 0 DARIUS.SIERRA.
empire-earth.info 12 registered 0 0 NS1.RENEWYOUF
earth-mother.net 12 Available!
peace on earth.com 12 registered
peace on earth.biz 12 registered 0 0 PARK21.SECURE
earth-mother.com 12 registered 6 12 NS.BUYDOMAINS
peace on earth.net 12 registered 98 135 LOVEARTH.PRINC
empire-earth.net 12 registered 0 0 NS1.TG-SOLUTIO
empire-earth.biz 12 Available! 0 0
peace-on-earth.biz 14 Available! 0 0
peace-on-earth.net 14 registered 1 7 LOVEARTH.PRINC
peace-on-earth.info 14 registered 2006-10-04 0 0 0 0 DNS1.NAME-SER
peace-on-earth.com 14 registered 2005-12-16 0 0 2 2 HEARSAY.EARTH
alaska earth quake.com 16 registered 2005-12-29 0 0 0 0 NS1.PROREDIREC
alaska earth quake.biz 16 Available! 0 0 0 0
alaska earth quake.info 16 registered 2006-06-17 4780 3 1 4784 NS1.FABULOUS.
Register empire-earth.com...
Browse Domain Name
Trademark Search
Copy
Export Results
Set Results Filter...
Filter Applied
Print Preview...
Print... Ctrl+P
www.empire-earth.com...
empire-earth.com...

Selecting either option will browse to the web page for the domain name using your default web browser. If a web site has not been set up for the domain name then your browser may display an error message that it could not find the requested web page. This is a normal response, as some people register domain names for use at a later date.

See also:
Registering Available Domain Names
Domain Name Search Results Table

4.5.3 Trademark Searching

US, UK, Canadian and EU trademark searches are available for domain names shown in the results table. Simply right-click the domain name and select the appropriate trademark search option from the popup menu. The trademark search is performed online via trademark search web sites.

Two searches are available:

- String search. The entire domain name is searched as a single string/word. eg. "maximumspeed". This is available in the direct, simple words, word terms, advanced and pattern search results.
- Word search. The words that make up the domain name are used individually in the search. eg. "maximum speed". This is available in the simple words, word terms and advanced search results only as only these searches know the separate words in the domain name.

Some trademark search services may treat both search types in the same manner. i.e. "maximumspeed" and "maximum speed" may return the same trademark search results.

Note: The results of these trademark searches are indicative only and should not be relied upon as the true trademark status. Consult a professional trademark search agency to perform a thorough search to confirm the trademark status.

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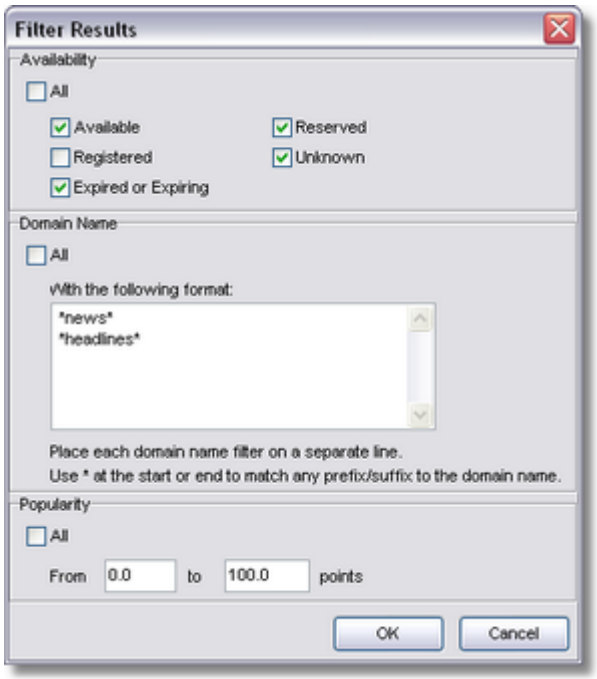
4.5.4 Filtering Results

One a search is complete you can filter the results to display only those results that you are interested in. To set the results filter select Set Filter from the Edit menu or from the results popup menu.

You can filter the results on:

- **Domain name availability** (available, registered and so on). Select the availability status types that you wish to display and uncheck those that you wish to hide.
- **Words in the domain names** generated. You can use the * and ? wildcard characters to limit the domain names displayed to those containing the words that you enter. Place each filter term on a separate line. e.g. *net* will display only those domain names that contain the string "net", such as "netball" and "mynetwork".
- **Popularity rating**. Set the minimum and maximum popularity rating to display in the search results.



When a filter is applied the words "Filter Applied" appear in the status bar at the bottom of the Domain Name Pro window. Note that if a new search is performed the current filter is deactivated. The same filter can be turned on and off by toggling the Filter Applied item in the Edit menu or results table popup menu.

See also:
Sorting Results
Copying Results
Exporting Results
Printing Results

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4.5.5 Sorting Results

Once a search is finished you can sort the results. Sorting results is achieved simply by clicking on any column heading in the results table. This allows you to sort the domain names alphabetically, by availability for a particular domain, or by popularity rating. To sort in reverse order simply click the same column heading twice. The sort indicator shows the direction of the sort.

You can perform a multiple column sort by clicking on the primary column heading first, then by shift-clicking on secondary columns. The sort index order is shown in the column headings.

Availability	Expiry
registered	2012-12-09
registered	2012-06-19
registered	2012-03-29
registered	2011-07-13
registered	2009-11-12
registered	2009-08-03
registered	2009-04-23
registered	2008-10-26
registered	2008-09-27

The sort indexes are cleared when a new search is performed.

TIP! To quickly find good available domain names enable the display of the search engine popularity rating and/or domain name effectiveness index from the display options. Perform a search. When a search is complete use column sorting as follows to show good available domain names at the top of the results grid:

1. Click the domain column heading (such as .info) to sort by availability.
2. Hold down the shift key and click twice in the Effectiveness, Search Pop., or Link popularity columns to sort by highest rating first.
3. Scroll to the top of the results grid. The good available domain names to register will be displayed first.

See also:
Filtering Results
Copying Results
Exporting Results
Printing Results

4.5.6 Copying Results

When a search is complete you can copy the results to the clipboard for pasting into other applications, such as a word processor, email, or spreadsheet. Several copy options are available:

- All results
- Selection (the selected area in the results grid - click and drag to select a rectangular area)
- All domain names (without the domain extensions).
- All domain names (with the domain extensions).
- Available domain names (with the domain extensions).
- Registered domain names (with the domain extensions).
- The selected domain name. e.g. mydomain

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- The selected domain name and domain. e.g. mydomain.com

Once the copy operation is selected you can switch to the other application and paste the copied data.

See also:
Filtering Results
Sorting Results
Exporting Results
Printing Results

4.5.7 Exporting Results

Once a search is complete, the results of the search (as displayed in the results table) can be exported (saved) to a file. The supported file formats are:

- Formatted text file. This uses fixed width columns to format the results neatly.
- CSV (comma separated) file for loading into a spreadsheet or database.
- Formatted HTML file.

To export the results select Export from the File menu or select Export from the results table popup menu.

See also:
Filtering Results
Sorting Results
Copying Results
Printing Results

4.5.8 Printing Results

When a search is finished you can print the domain name search results for presentation or later reference.

The page setup option, which can be selected from the File menu, allows you to set many aspects of printing, such as the page title, margins, page orientation, borders, date-time and page numbering, scaling, and much more. The page setup options can be saved to a file and loaded again later.

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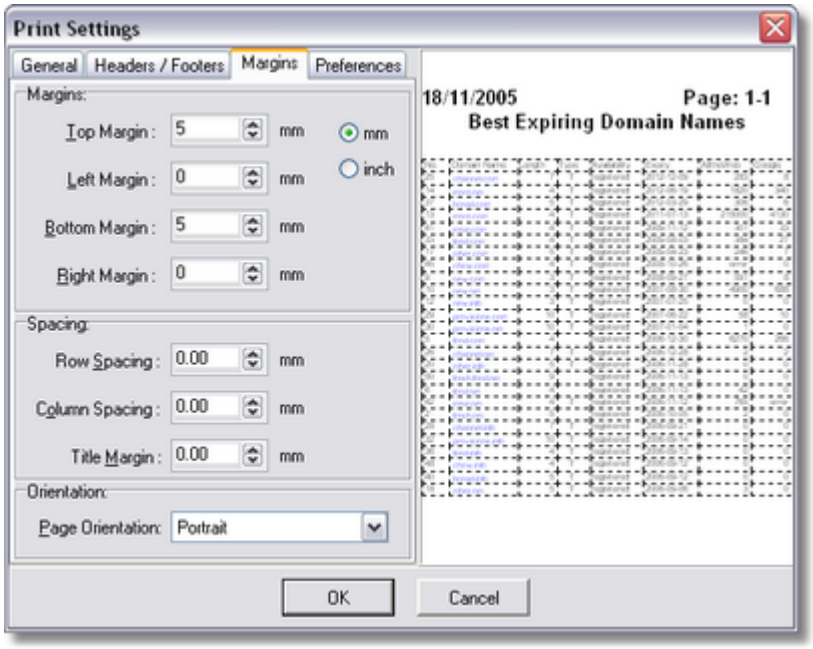
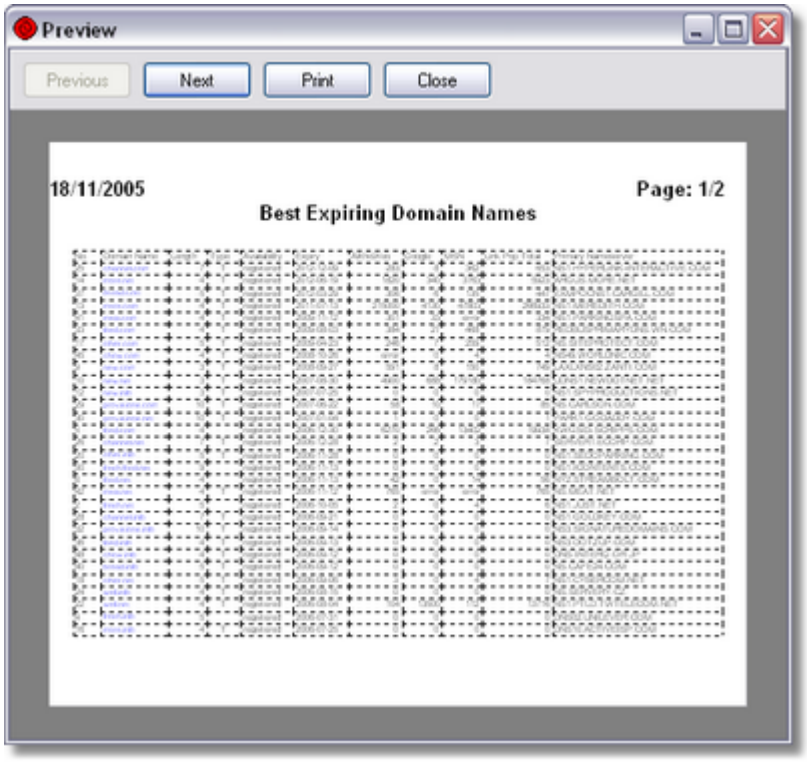


You can view the report before printing by using the Print Preview feature, accessible from the File menu, from the Print Preview button on the main toolbar, or from the popup menu for the results table.



Printing the search results uses the current page setup options and can be performed in several ways: From the file menu, by clicking the Print button on the main toolbar, by selecting Print from the popup menu for the results table, or by selecting Print from the Print Preview dialog.

See also:
Filtering Results

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Sorting Results
Copying Results
Exporting Results

4.6 Word Lists and Search Terms

You can save and load search terms and word lists for the direct, simple words, word terms, advanced, pattern, and whois searches.

Saving and loading can be performed either through the File menu or the right-click popup menu for the search term.

Word lists allow you to keep lists of good product or service names or add-on words that you have developed.

TIP! Many word lists of common add-on words in the categories Internet, entertainment, general, adjectives, adverbs, interjections, nouns and verbs are provided with Domain Name Pro to get you started. They are located in the folder in which Domain Name Pro was installed with the filename **Words-Category.txt**.

Word lists saved from the simple or advanced search also save the related settings, such as the number of thesaurus alternatives selected, and the position settings for the words in the word groups. These settings are restored when the wordlist is loaded. All invalid characters are stripped. Only a-z, 0-9, -, and spaces are retained.

When loading words into the simple or advanced search terms from other text files a maximum of 20,000 lines will be loaded. Only the first line in a text file will be loaded for a pattern.

4.7 Direct Search

4.7.1 Direct Search

The direct search is the easiest to use. Simple enter a list of full domain names and click the Search button on the toolbar.

You can also enter domain names without the domain extension and select one or more domains from the domains list to check the domain name in all domains selected, and you can enter URLs or text to extract domain names from.

1. If you want to search for the domain names in multiple domains then select one or more domains to search from the domains list.
2. Enter the domain name(s) with or without the domain extension, or alternatively enter URL's (full or partial, copied from your web browser for example) or any text.
3. If you only want domain names extracted from the text that you entered (such as pasted from a web page) then select the Extract domain names option.
4. Click the Search button.

Domain Name Pro will search each domain name entered or extracted.

Example 1: You enter "internetshop" and select the .com and .org domains.
Domain Name Pro will search the domain names internetshop.com and internetshop.org.

Example 2: You enter "internetshop.co.uk" and "borland.com.au".
Domain Name Pro will search the domain names internetshop.co.uk and borland.com.au. Domain Name Pro ignores the domains selected in the domains list when you specify the domain in the name.

Example 3: You enter "http://www.internetshop.com/index.htm".

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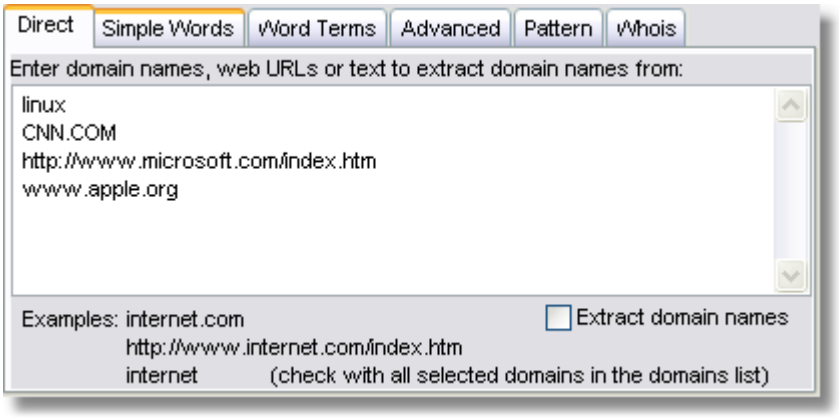
Domain Name Pro will search the domain name internetshop.com. Domain Name Pro extracts the domain name and domain from the URL and ignores the domains selected in the domains list.

You can list multiple and mixed domain names, URL's and text in the one query. Separate each with a space or place them on separate lines.

TIP! If you have a file containing domain names you can automatically load it into the direct search and extract the domain names only from it by using the Import domain names option from the File menu or the right-click popup menu on the search term.

An example direct search:



See also:
Simple Words Search
Word Terms Search
Advanced Search
Pattern Search
Whois Search

4.8 Simple Search

4.8.1 Simple Search

An easy way to generate and check many domain names is to use the simple words search. It can be as simple as 1, 2, 3:

1. Select one or more domains to search (or select none to simply see the domain names that will be generated).
2. Type in or load one or more search terms (words or character sequences separated by spaces or on separate lines).
3. Click the Search button.

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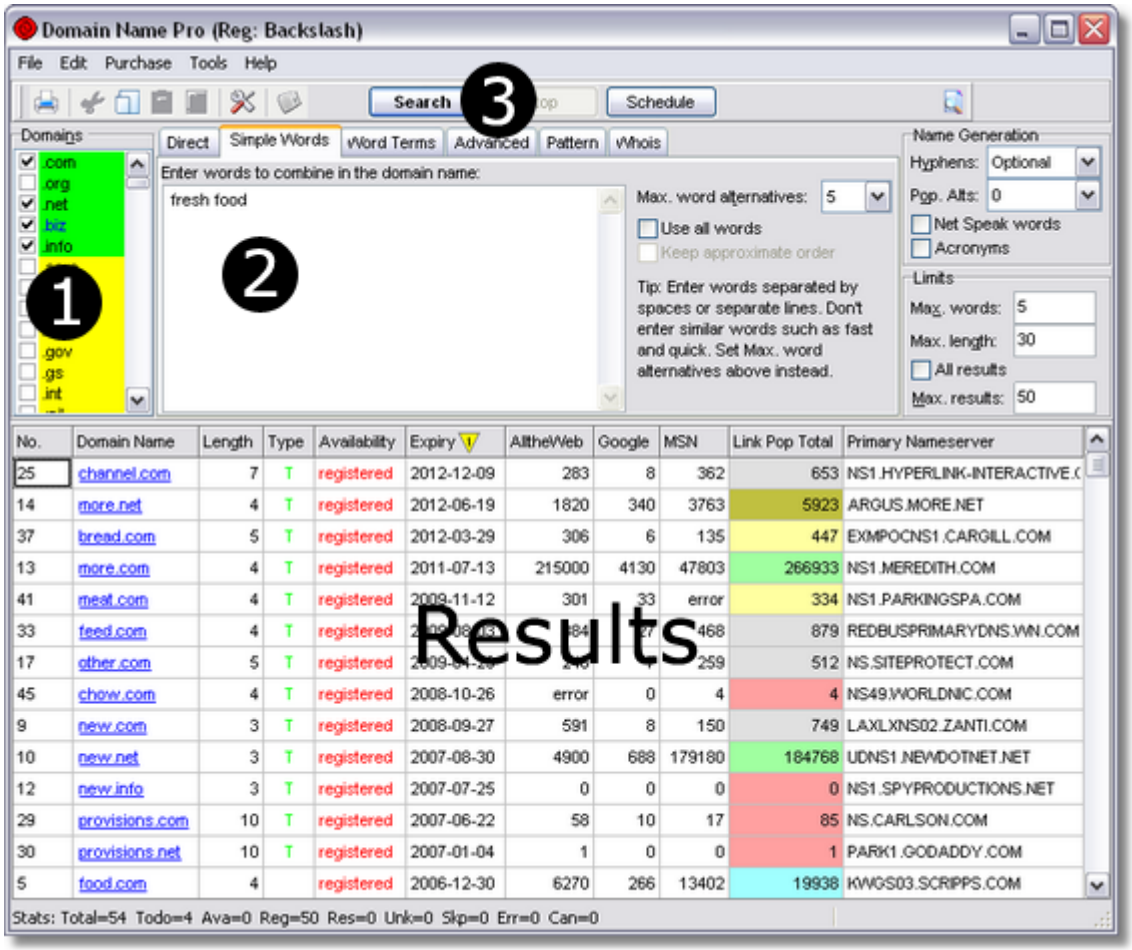
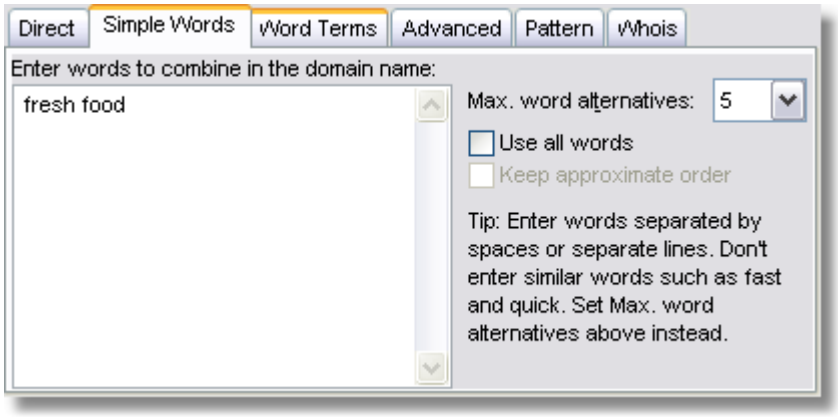


No.	Domain Name	Length	Type	Availability	Expiry	AlltheWeb	Google	MSN	Link Pop Total	Primary Nameserver
25	channel.com	7	T	registered	2012-12-09	283	8	362	653	NS1.HYPERLINK-INTERACTIVE.(
14	more.net	4	T	registered	2012-06-19	1820	340	3763	5923	ARGUS.MORE.NET
37	bread.com	5	T	registered	2012-03-29	306	6	135	447	EXMPOCNS1.CARGILL.COM
13	more.com	4	T	registered	2011-07-13	215000	4130	47803	266933	NS1.MEREDITH.COM
41	meat.com	4	T	registered	2009-11-12	301	33	error	334	NS1.PARKINGSPA.COM
33	feed.com	4	T	registered	[illegible]	[illegible]	[illegible]	468	879	REDBUSPRIMARYDNS.WN.COM
17	other.com	5	T	registered	[illegible]	[illegible]	[illegible]	259	512	NS.SITEPROTECT.COM
45	chow.com	4	T	registered	2008-10-26	error	0	4	4	NS49.WORLDNIC.COM
9	new.com	3	T	registered	2008-09-27	591	8	150	749	LAXLXNS02.ZANTI.COM
10	new.net	3	T	registered	2007-08-30	4900	688	179180	184768	UDNS1.NEWDOTNET.NET
12	new.info	3	T	registered	2007-07-25	0	0	0	0	NS1.SPYPRODUCTIONS.NET
29	provisions.com	10	T	registered	2007-06-22	58	10	17	85	NS.CARLSON.COM
30	provisions.net	10	T	registered	2007-01-04	1	0	0	1	PARK1.GODADDY.COM
5	food.com	4		registered	2006-12-30	6270	266	13402	19938	KWGS03.SCRIPPS.COM

The simple search:


Direct
Simple Words
Word Terms
Advanced
Pattern
Whois
Enter words to combine in the domain name:
fresh food
Max. word alternatives: 5
Use all words
Keep approximate order
Tip: Enter words separated by spaces or separate lines. Don't enter similar words such as fast and quick. Set Max. word alternatives above instead.

Domain Name Pro will search for combinations of domain names using the search terms that you entered. By default the domain names searched will use the following options:

- Up to three thesaurus alternatives for each word that you entered.
- All entered words (or their alternatives) will be used in each domain name.
- The approximate order of words entered will be kept (this option is only available if the Use all words option is selected).
- Hyphens is disabled.
- Up to three popular alternative domain names will be generated for each domain name.
- Net Speak™ is disabled.

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- Acronyms is disabled.
- Maximum length of 60 characters in the domain name.
- Only the first 500 results will be displayed.

These settings can be altered if required.

You can stop the search at any time. Once the search is finished you can click a domain name marked as Available! (as a web hyperlink) to go to a domain name registration site to register it now, browseto the registered domain names displayed, or perform other actions from the context sensitive popup menu (right click).

A simple search is equivalent to performing an advanced search where each word is entered into a separate word group, with all word groups set to a position of Anywhere, all word groups set to Optional, and all word groups set to the same number of thesaurus alternatives. This means that all search terms entered will be checked in all possible combinations. This is sometimes not desirable, and therefore the simple search will sometimes display domain names that don't meet your requirements. You can simply ignore or filter these domain names from the results table, or use the advanced search for more control.

You can save and load the word list entered into the simple search term from the File menu or alternatively from the popup menu for the search term.

See also:
Domain Name Search Results Table
Direct Search
Word Terms Search
Advanced Search
Pattern Search
Whois Search

4.9 Word Terms Search

4.9.1 Word Terms Search

The word terms search allows you to easily check domain names that you have already devised and easily find popular alternatives using words and phrases commonly searched in search engies to use as domain names or web site keywords.

There are two types of word terms that can be entered:

- Plain words in the full domain name.
- Wildcard terms using the asterisk (*) character at the start and/or end of the term.

Here are some examples of plain word terms:

stock market investing
home loan
puzzle
digital camera

These exact domain names will be checked. Hyphens, popular alternatives, NetSpeak™, acronyms and other general options can also be used. See also the direct search when you know the full domain name to search and do not want additional name generation features to be used.

Here are some examples of wildcard terms:

Term	Matches
just*	just, justified, justice department, ...

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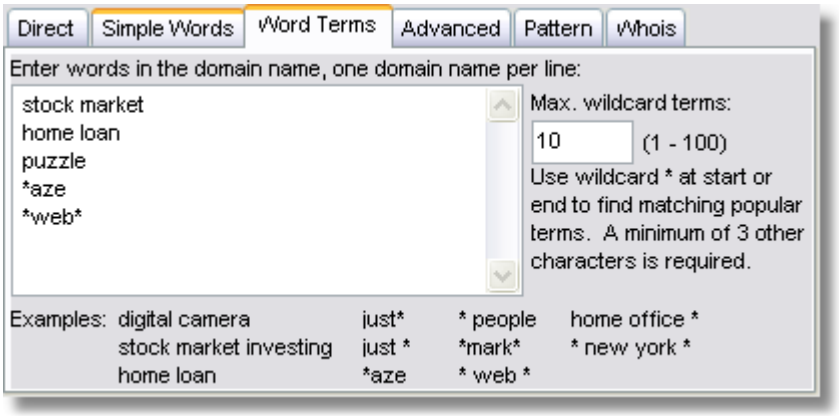
just *	just my size, just in time, just toons, ...
*aze	maze, blaze, purple haze, ...
* people	find people, chat with people, ...
mark	stock market, marketing, benchmark, ...
* web *	free web site, create web site, create a web page, ...
home office *	home office furniture, home office design, ...

The wildcard character * can **only** be placed at the start and/or end of the term.

Using Spaces in the Terms

Note that there is a subtle difference when a space is used between the word and the wildcard character. When a space is present then words must be separated at this point. In the above example just* would match "justified", whereas just * (with a space) must separate words at the space so "justified" would not be found but "just my size" or any term with a new word starting after "just" would be found.

An example word terms search and the results are shown in the following screenshots:



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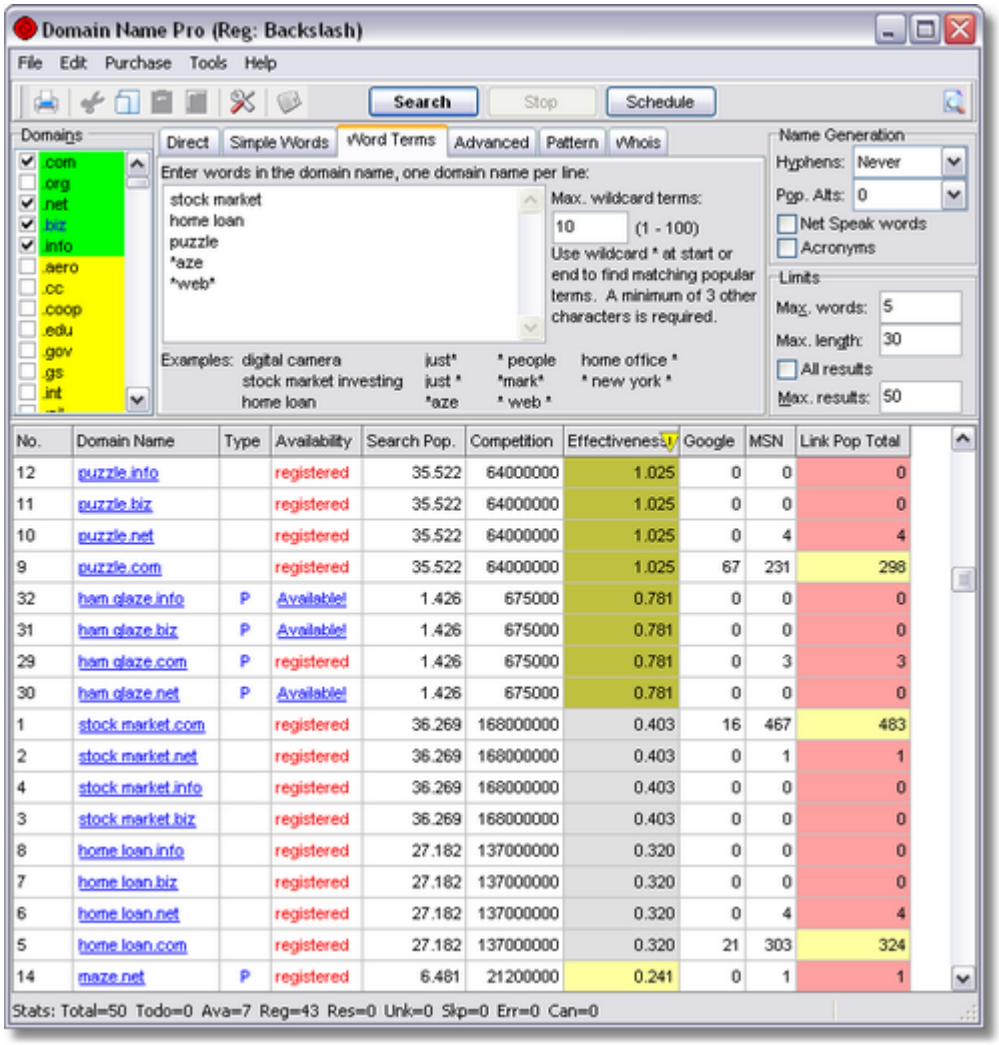
Domain Name Pro (Reg: Backslash)
File Edit Purchase Tools Help
Search
Stop
Schedule
Domains
.com
.org
.net
.biz
.info
.aero
.cc
.coop
.edu
.gov
.gs
.int
Direct
Simple Words
Word Terms
Advanced
Pattern
Whois
Enter words in the domain name, one domain name per line:
stock market
home loan
puzzle
*aze
web
Max. wildcard terms:
10
(1 - 100)
Use wildcard * at start or end to find matching popular terms. A minimum of 3 other characters is required.
Examples: digital camera
stock market investing
home loan
just*
just *
*aze
* people
mark
* web *
home office *
* new york *
Name Generation
Hyphens: Never
Pop. Alts: 0
Net Speak words
Acronyms
Limits
Max. words: 5
Max. length: 30
All results
Max. results: 50
No. Domain Name Type Availability Search Pop. Competition Effectiveness Google MSN Link Pop Total
12 puzzle.info registered 35.522 64000000 1.025 0 0 0
11 puzzle.biz registered 35.522 64000000 1.025 0 0 0
10 puzzle.net registered 35.522 64000000 1.025 0 4 4
9 puzzle.com registered 35.522 64000000 1.025 67 231 298
32 ham glaze.info P Available! 1.426 675000 0.781 0 0 0
31 ham glaze.biz P Available! 1.426 675000 0.781 0 0 0
29 ham glaze.com P registered 1.426 675000 0.781 0 3 3
30 ham glaze.net P Available! 1.426 675000 0.781 0 0 0
1 stock market.com registered 36.269 168000000 0.403 16 467 483
2 stock market.net registered 36.269 168000000 0.403 0 1 1
4 stock market.info registered 36.269 168000000 0.403 0 0 0
3 stock market.biz registered 36.269 168000000 0.403 0 0 0
8 home loan.info registered 27.182 137000000 0.320 0 0 0
7 home loan.biz registered 27.182 137000000 0.320 0 0 0
6 home loan.net registered 27.182 137000000 0.320 0 4 4
5 home loan.com registered 27.182 137000000 0.320 21 303 324
14 maze.net P registered 6.481 21200000 0.241 0 1 1
Stats: Total=50 Todo=0 Ava=7 Reg=43 Res=0 Unk=0 Skp=0 Err=0 Can=0

See also:
Domain Name Search Results Table
Direct Search
Simple Words Search
Advanced Search
Pattern Search
Whois Search

4.10 Advanced Search

4.10.1 Advanced Search

Overview

The advanced search gives you ultimate control over how domain names are generated and checked. You can specify preferences that will limit the domain names to those that most closely match your criteria.

Word Groups

To perform an advanced search you use one or more word groups. A word group is a list of alternative words or domain name parts that should not be used together in the same domain

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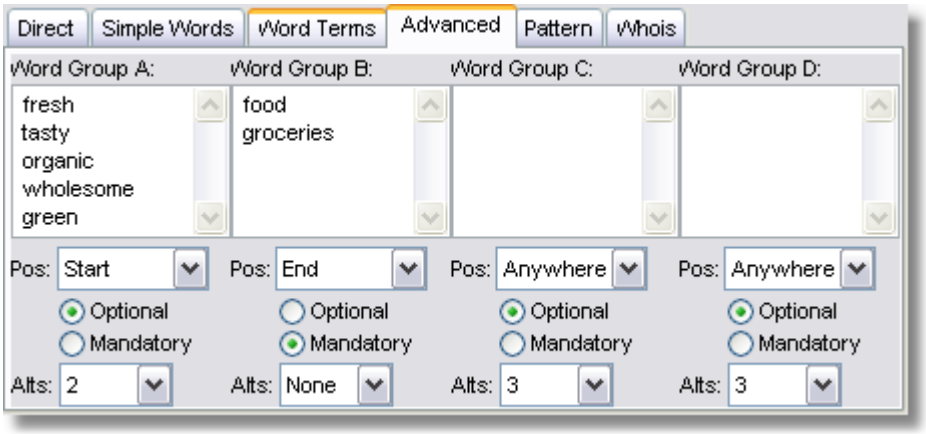
name. For example, if you wanted to search for a domain name like "fresh food" or "tasty food" and you don't want domain names like "fresh tasty", simply place "fresh" and "tasty" in one word group and "food" in another.

Each word group has an individual setting for the valid positions of the words in the domain name, can be specified as optional or mandatory, and the number of thesaurus alternatives can be individually set. Word groups that have no words are ignored.



Word Group Positions

Typically, when searching for a domain name you don't want words randomly put together. Domain names consisting of a verb or adjective and a noun, or two nouns are usually better in a particular order, such as "freshfood" instead of "foodfresh" or "tomatoseed" instead of "seedtomato". Word group positions allow you to restrict the position of words in the domain name.

Each word group can be set to one of the following specific positions within the domain name:

Start
Middle
End
Anywhere (default)
Start or Middle
Middle or End
Start or End

Note that a mandatory word group takes precedence over an optional word group in the same position.

Optional and Mandatory Word Groups

You can specify particular word groups to be optional or mandatory. This is often a requirement when choosing a domain name based on a particular list of subject or root words. This eliminates unnecessary domain names, and in doing so speeds up the search process and makes the results easier to read. Word groups are set to optional by default.

How to Perform an Advanced Search

The following steps are involved in performing a detailed advanced search:

1. Select one or more domains to search (or select none to simply see the domain names that will be generated).
2. Enter or load a list of one or more words or terms in one or more word groups as required.
3. Set the allowable position of each word group.
4. Specify which word groups are optional and which are mandatory.

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5. Set the number of thesaurus alternatives for each word group.
6. Change any of the general search options, such as use of hyphens, popular alternatives, Net Speak™, acronyms, or limitthe maximum number of words, maximum length, or maximum number of results.
7. Click the Search! button.

Domain Name Pro will search for combinations of domain names using the search terms and settings that you specified. You can stop the search at any time. Once the search is finished you can click a domain name marked as Available! (as a web hyperlink) to go to a domain name registration service to register it now, browse to the registered domain names displayed, or select any option from the context sensitive popup menu (right click).

You can save the word lists entered into the word groups. The position, optional, and thesaurus alternatives settings for the word group are saved with the word list. You can save the settings for an individual word group or for all word groups together.

See also:
Domain Name Search Results Table
Direct Search
Simple Words Search
Word Terms Search
Pattern Search
Whois Search

4.11 Pattern Search

4.11.1 Pattern Search

Overview

The pattern (character) search allows you to easily check combinations of domain names based on characters or word parts. Some examples of its use include checking all three character domain names, checking all four or five character pronounceable domain names, checking for all domain names that start with a particular word and end in two digits, or check for domain names consisting of a specific combination of alternative and or optional characters or word fragments.

Patterns

Patterns involve using wildcard characters, optional parts, or alternate parts in the domain name.

A wildcard is a special character that denotes that all characters in a specific list should be used in the position of the wildcard character. Simply place one of the following wildcard characters anywhere in the pattern to have Domain Name Pro check the domain name with all possibilities:

X Any valid character (a-z, 0-9, '-')
Y Any valid alphanumeric character (a-z, 0-9, not '-')
A Any alphabetical character (a-z)
C Any consonant alphabetical character (b, c, d, f, ... z)
V Any vowel alphabetical character (a, e, i, o ,u)
N Any numeric character (0-9)

Note that wildcard characters are in UPPER case to distinguish them from normal characters in the domain name.

Optional parts in the pattern are enclosed in parentheses ( ). The domain name generated will be tried both with and without the optional parts. Thus an optional "ing" in the domain name can be specified as (ing), and an optional wildcard of any character can be specified as (X).

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Alternative parts in the pattern are enclosed in square brackets [ ] and separated by a forward slash /.

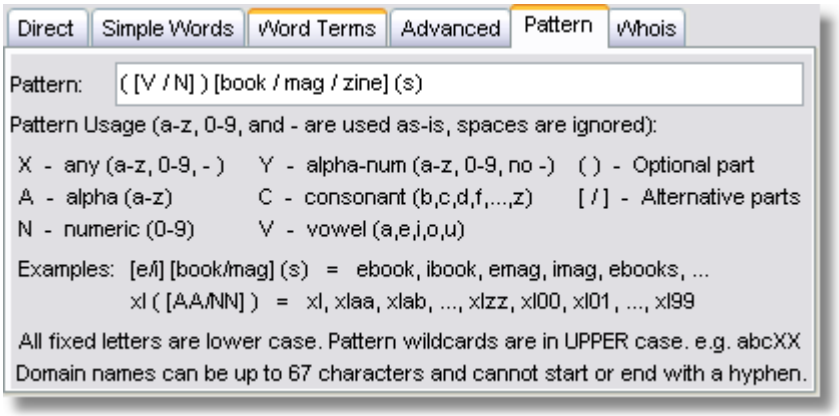
Example 1	The pattern [jump/walk/surf]([s/er/ed/ing]) would generate domain names such as jump, walk, surf, jumps, jumper, jumped, jumping, walks, walker, and so on.
Example 2	The pattern search "CVCV" would generate the domain names baba, babe, babi, babo, babu, baca, bace, and so on.

How to Perform a Pattern Search

The following steps are involved in performing a pattern search:

1. Select one or more domains to search (or select none to simply see the domain names that will be generated).
2. Enter or load the search pattern, and use wildcards, alternative parts, or optional parts where appropriate.
3. Change any of the general search options, such as use of hyphens, Net Speak™, acronyms or the maximum number of words, maximum length, or maximum number of results.
4. Click the Search! button.

An example pattern search:


Direct
Simple Words
Word Terms
Advanced
Pattern
Whois
Pattern:
([V / N]) [book / mag / zine] (s)
Pattern Usage (a-z, 0-9, and - are used as-is, spaces are ignored):
X - any (a-z, 0-9, -)
Y - alpha-num (a-z, 0-9, no -)
( ) - Optional part
A - alpha (a-z)
C - consonant (b,c,d,f,...,z)
[/] - Alternative parts
N - numeric (0-9)
V - vowel (a,e,i,o,u)
Examples: [e/i] [book/mag] (s) = ebook, ibook, emag, imag, ebooks, ...
xl ([AA/NN]) = xl, xlaa, xlab, ..., xlzz, xl00, xl01, ..., xl99
All fixed letters are lower case. Pattern wildcards are in UPPER case. e.g. abcXX
Domain names can be up to 67 characters and cannot start or end with a hyphen.

The results of an example pattern search are shown in the following screen shot.

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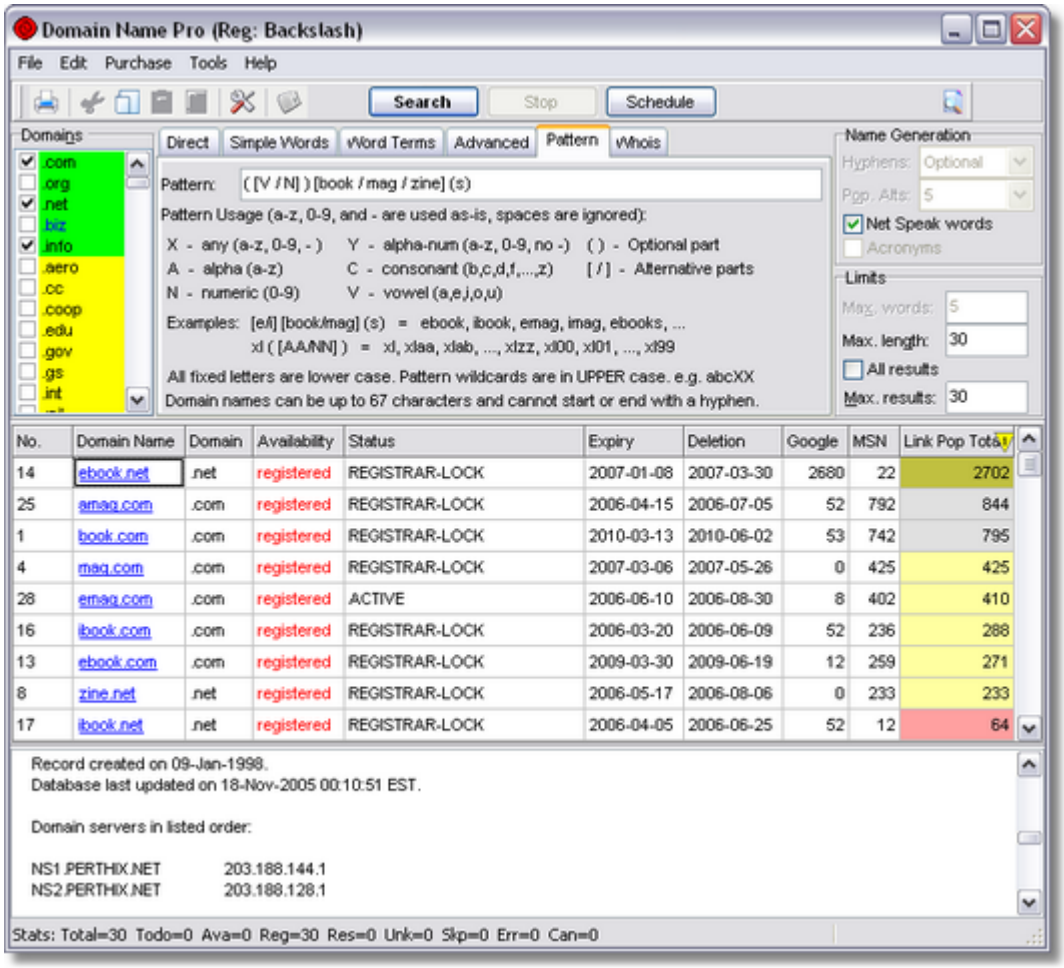
Domain Name Pro (Reg: Backslash)
File Edit Purchase Tools Help
Search
Stop
Schedule
Domains
.com
.org
.net
.biz
.info
.aero
.cc
.coop
.edu
.gov
.gs
.int
Direct
Simple Words
Word Terms
Advanced
Pattern
Whois
Pattern: ([V / N]) [book / mag / zine] (s)
Pattern Usage (a-z, 0-9, and - are used as-is, spaces are ignored):
X - any (a-z, 0-9, -)
Y - alpha-num (a-z, 0-9, no -)
( ) - Optional part
A - alpha (a-z)
C - consonant (b,c,d,f,...,z)
[/] - Alternative parts
N - numeric (0-9)
V - vowel (a,e,i,o,u)
Examples: [e/i] [book/mag] (s) = ebook, ibook, emag, imag, ebooks, ...
xl ([AA/NN]) = xl, xlaa, xlab, ..., xlzz, xl00, xl01, ..., xl99
All fixed letters are lower case. Pattern wildcards are in UPPER case. e.g. abcXX
Domain names can be up to 67 characters and cannot start or end with a hyphen.
Name Generation
Hyphens: Optional
Pop. Alts: 5
Net Speak words
Acronyms
Limits
Max. words: 5
Max. length: 30
All results
Max. results: 30
No. Domain Name Domain Availability Status Expiry Deletion Google MSN Link Pop Total
14 ebook.net .net registered REGISTRAR-LOCK 2007-01-08 2007-03-30 2680 22 2702
25 emag.com .com registered REGISTRAR-LOCK 2006-04-15 2006-07-05 52 792 844
1 book.com .com registered REGISTRAR-LOCK 2010-03-13 2010-06-02 53 742 795
4 mag.com .com registered REGISTRAR-LOCK 2007-03-06 2007-05-26 0 425 425
28 emag.com .com registered ACTIVE 2006-06-10 2006-08-30 8 402 410
16 ibook.com .com registered REGISTRAR-LOCK 2006-03-20 2006-06-09 52 236 288
13 ebook.com .com registered REGISTRAR-LOCK 2009-03-30 2009-06-19 12 259 271
8 zine.net .net registered REGISTRAR-LOCK 2006-05-17 2006-08-06 0 233 233
17 ibook.net .net registered REGISTRAR-LOCK 2006-04-05 2006-06-25 52 12 64
Record created on 09-Jan-1998.
Database last updated on 18-Nov-2005 00:10:51 EST.
Domain servers in listed order:
NS1.PERTHIX.NET 203.188.144.1
NS2.PERTHIX.NET 203.188.128.1
Stats: Total=30 Todo=0 Ava=0 Reg=30 Res=0 Unk=0 Skp=0 Err=0 Can=0

Note that a large number of domain name combinations can easily be generated when using wildcard characters. Domain Name Pro will warn you if the potential number of combinations is high and give you the option to proceed. As Domain Name Pro generates and checks domain names dynamically there is no great risk in having a large number of combinations. You can limit the number of results or stop the search whenever you feel that enough domain names have been checked.

Note that *all* two and three character domain names in the .com domain are currently registered, as they are considered extremely valuable.

You can stop the search at any time. Once the search is finished you can click a domain name marked as Available! (as an underlined web hyperlink) to go to a domain name registration site to register it now, browse to the registered domain names displayed, or perform other actions from the context sensitive popup menu (right click).

You can save and load patterns from the File menu or alternatively from the popup menu for the pattern term.

See also:
Domain Name Search Results Table
Direct Search
Simple Words Search
Word Terms Search
Advanced Search
Whois Search

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4.12 Whois Search

4.12.1 Whois Search

The whois search allows you to quickly display the full domain name information for domain names. A whois search involves the following steps:

1. If you want to search for the domain names in multiple domains then select one or more domains to search from the domains list.
2. Enter the domain name(s) with or without the domain extension, or alternatively enter URL's (full or partial, copied from your web browser for example) or any text.
3. If you only want domain names extracted from the text that you entered (such as pasted from a web page) then select the Extract domain names option.
4. Click the Search button.

Domain Name Pro will display the full domain name information for each domain name. The information displayed varies for each domain and may contain one or more of the following:

- The status of the domain name (available or registered).
- The registrant.
- Date registered.
- Name servers.
- Date last updated.
- Date it expires.
- Technical contact information.
- Administration contact information.

To clear previous search results click the Clear Results button.

Example 1: You enter "internetshop" and select the .com and .org domains.
Domain Name Pro will display the domain name details for internetshop.com and internetshop.org.

Example 2: You enter "internetshop.co.uk" and "borland.com.au".
Domain Name Pro will display the domain name details for internetshop.co.uk and borland.com.au. Domain Name Pro ignores the domains selected in the domains list when you specify the domain in the name.

Example 3: You enter "http://www.internetshop.com/index.htm".
Domain Name Pro will display the domain name details for internetshop.com. Domain Name Pro extracts the domain name and domain from the URL and ignores the domains selected in the domains list.

You can list multiple and mixed domain names, URL's and text in the one query. Separate each with a space or place them on separate lines.

TIP! If you have a file containing domain names you can automatically load it into the whois search and extract the domain names only from it by using the Import domain names option from the File menu or the right-click popup menu on the search term.

An example whois search:

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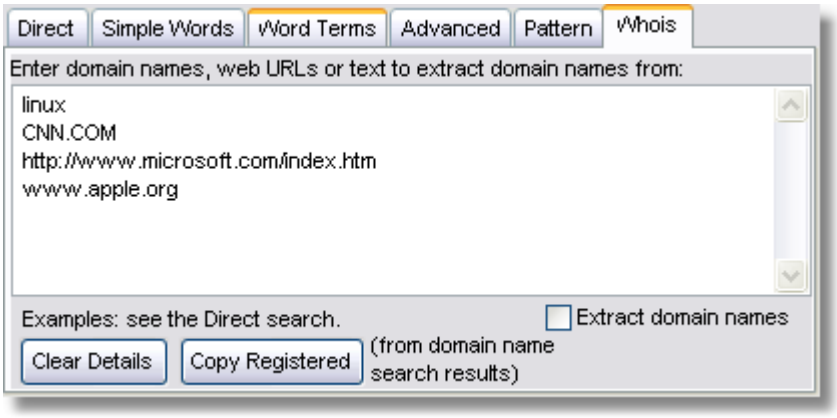
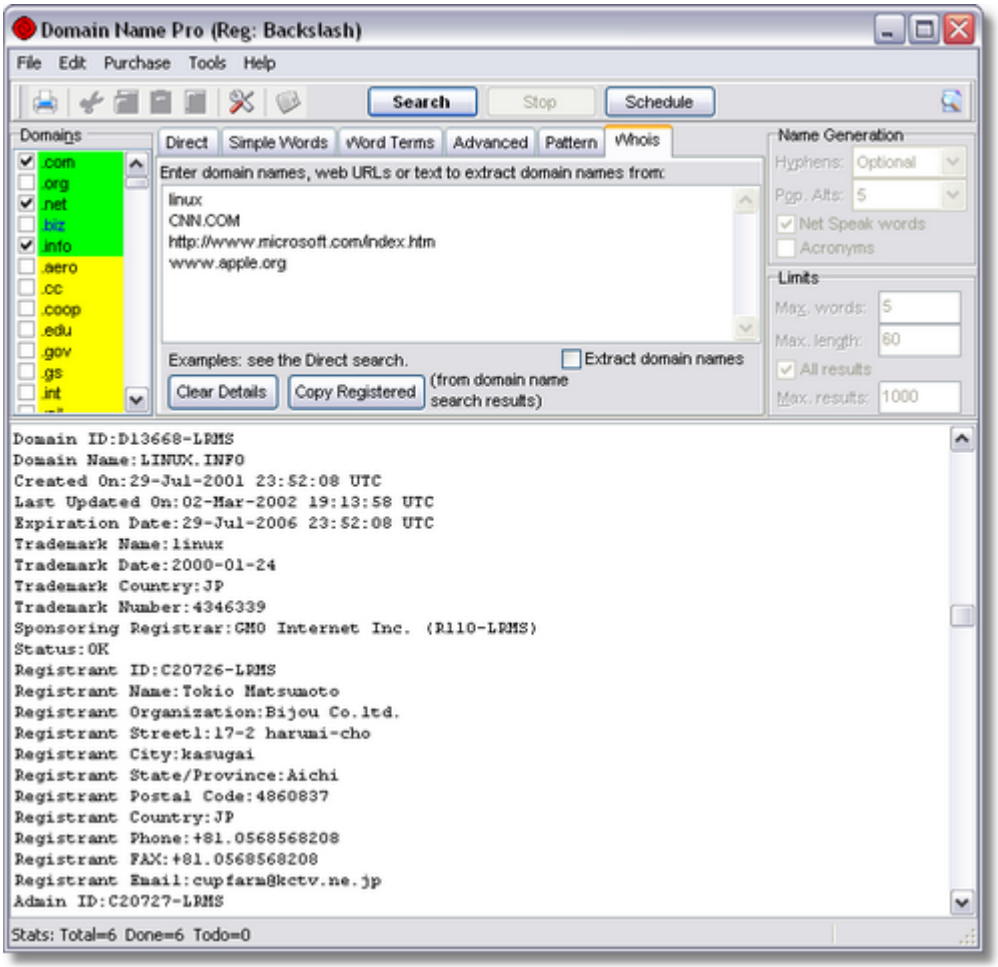


Whois search results:



TIP! Here's a simple way to get detailed information about similar domain names. Use the Simple Words, Word Terms, Advanced, or Pattern search with no domains selected. Enter your search term (e.g. for similar domain names on a particular topic) and click the Search button. This will instantly generate a list of domain names. Then:

1. Right-click the results table and select Copy, All Domain Names to copy the generated names to the clipboard.
2. Select the Whois Search. Right-click the search field and select Paste to insert the generated domain names.
3. Select the appropriate domain(s) in the domains list and click the Search button.

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4. The full domain name information will be retrieved for all the domains generated.

Note: Full domain name whois details might not be available for all domains.

See also:
Direct Search
Simple Words Search
Word Terms Search
Advanced Search
Pattern Search
Whois Pane

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Part V

5 Frequently Asked Questions (FAQ)

5.1 FAQ Overview

The Frequently Asked Questions section lists answers to common questions.

See also:
Do You Have Any Tips For Domain Names?
How Can I Use Words From a Text File?
What do the Unknown and Error Status Mean?
Can You Add Domain XYZ to the Domains List?
Are Pluralized Words in the Thesaurus and Popularity Database?
Can I Have More Than One Word in The Same Position?
Why is the Popularity Rating Shown as Zero?

5.2 Do You Have Any Tips For Domain Names?

Like any brand name, logo, or trademark, your domain name represents part of your business identity. Customers will associate it with your particular product, service, company or whatever you are using the domain name for, if you name it correctly. Remember that domain names will probably be used for several purposes, including your web site, email address, and possibly an ftp or other server.
If your domain name can be easily remembered then you will attract more customers. People will use your web site or email address to get immediate and convenient access to the information or service that you are providing.

Domain names are portable. You can move address, change phone numbers, change Internet service providers, change the company that hosts your web site, and still keep the same domain name. This provides an extremely flexible method of keeping in touch with your customers and users.

Here is a list of tips for choosing good domain names:

- ***DO*** know the domain name format. Domain names can generally be between 2 and 67 characters long (including the extension), and contain the characters a-z, 0-9 and '-' (hyphen). Some domains have a minimum length of 1 character and others require at least 3 characters. Domain names cannot start or end with '-' (hyphen). Domain names are not case sensitive, though it is often useful to display them in advertising with capitalized words. e.g. www.ShoppingForTheWorld.com. You can now also register multi-lingual domain names.
- ***DO*** know your target audience. Choose domain names that are appropriate for them. Depending on who you are targeting this could mean choosing names that sound sincere, cool, current, active, professional, or that use key words from the industry for example.
- ***DO*** keep domain names short and simple. Generally, the shorter the domain name the easier it is to remember or write down, and the less chance of users noting and remembering it incorrectly. Restrict the domain name to one, two or three words at most. (The one exception to this is the next tip). All other things being equal, give preference to words with fewer syllables and words that are easy to pronounce. Short is good, but don't use difficult to remember acronyms, such as qmxf.
- ***DO*** register a long domain name containing a list of relevant words for your web site to achieve a higher ranking in some search engines. It is generally better to separate the words with hyphens in this case. Several of the major search engines rank web sites much higher if the search terms are contained in the domain name. You can use up to 63 characters to create a long domain name with keywords and automatically redirect visitors to the real web site. Some registrars offer the redirect service as standard in their price.
- ***DO*** use the appropriate pluralization. For example, newhomes.com is probably better than newhome.com if the web site is not relating to "a" particular home.
- ***DO*** use words that can be "visualized". Use words that involve several of the 5 senses

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(sight, smell, hearing, touch, taste). This usually involves choosing more common nouns (names or objects), verbs (actions), and adjectives (descriptions). For example, the word "fire" is easily imagined. It includes strong cues in four of the five senses - sight (red and yellow flames), hearing (crackling and other noises), touch (heat), and smell (smoke).

- ***DO*** plan for the future. If you are planning on releasing other products or services from this domain name in the future then don't limit the relevance to the initial product or service. That being said Internet marketing experts believe that your web site should have only one subject or focus. All products or services listed on the web site should be related. A web site with a broad focus is not as appealing to someone who is looking for particular information.
- ***DO*** use all features of Domain Name Pro to create your domain names. Learn and use the advanced search, and set specific options for each word group that you use. By using the thesaurus alternatives, Net Speak™, and acronyms options, Domain Name Pro can find domain names that you may not have thought of. For specific domain names based on an existing product, service, company or other name, use the pattern search in Domain Name Pro to check name variations.
- ***DO*** register the domain name in the correct global or country level domain. For universal appeal use a .com, .org, or .net domain. For local appeal use an appropriate domain in your country, such as .co.uk or .org.au. Note that many domains have restrictions on what domain names can be registered. In some domains you can only use a name that is derived from a registered business or organization name.
- ***DO*** check that you are not infringing on an existing trademark or other name that rightfully belongs to another company or individual. An available domain name does not necessarily give you the right to register and use it.
- ***DON'T*** use hyphens between words if possible. A domain name with hyphens is harder to describe when said aloud. It is commonly accepted that a domain name with multiple words does not include hyphens. An exception to this rule is when choosing a domain name that has many words or words that are hard to decipher.
- ***DON'T*** use confusing spelling. If your domain is targeted at a worldwide audience then stay away from words that are spelt differently throughout the world, such as words ending in ize(US)/ise(UK). This also applies to many words that have different meanings throughout the world. Some common English words are even offensive in other languages.
- ***DON'T*** choose domain names that are very similar to others if possible. After all, you want customers coming to you, not your competitors! An exception to this rule is if you register the domain name of a commonly misspelt word, in the hope of catching additional customers.
- ***DON'T*** choose domain names with words that join to form unintentional words such as "jeans wearing" which can read "jean swearing". Avoid them altogether or use hyphens to separate the words if really necessary. Another way to avoid this is to use capitalization of words in the domain name in all advertising. e.g. www.JeansWearing.com

You can also register multiple domain names in many domains, and have them directed to the same web site or a sub-part of your web site.

Good luck!

See also:
Overview

5.3 How Can I Use Words From a Text File?

Domain Name Pro can read words from a simple text file. The words should be separated by spaces or alternatively one word per line.

There are two ways to load word lists. Either:

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- Right-click the search field in the simple or advanced search and select Load from the popup menu.
- Select Load from the File menu and choose the search field that you would like the words loaded into.

Next, browse to the word list file and click the Load button. Note that any current text that you have in the search term will be replaced by the loaded word list. To search only for each single word in the list (and not combinations of multiple words) set Max. Words to 1.

The maximum number of lines that will be read from a file is 20,000.

See also:
Word Lists and Search Terms

5.4 What do the Unknown and Error Status Mean?

An "unknown" status is displayed when information is returned by the domain name database server but it does not indicate whether the domain name is available or registered. One cause for this is with certain domains, such as **.ac**, and **.sh** where the domain name database server limits the number of queries that can be made in a given period of time, resulting in a "too many queries" type response code.

An "error" status is displayed when information is not returned by the domain name database server. This usually occurs when there is a problem with your Internet connection or Internet service provider. Check that your Internet connection is working normally. A simple way to do this is to use your web browser to browse to a couple of local and international web pages, preferably web pages that you haven't recently visited. If the web pages display correctly then you Internet connection is probably ok. Another cause for errors is the domain name database server itself. Domain Name Pro searches different servers for each domain, and it is possible for the server to be temporarily unavailable. If you are having trouble with most or all domains and you are using a firewall then you will need to allow Domain Name Pro to connect to external hosts on TCP port 43. See your network administrator for details.
If either of these status codes persist then please contact us, stating the search that you performed and the domain that always lists the status as unknown or error.

See also:
Domain Name Search Results Table

5.5 Can You Add Domain XYZ to the Domains List?

If there is an accessible domain name database server for that domain then yes. Please contact us with the domain details. We will endeavour to find the server for the domain and if available we will add the domain to the domain list and make the new list available as a free update for all users.

See also:
Selecting Domains

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5.6 Are Pluralized Words in the Thesaurus or Popularity Database?

The thesaurus used in Domain Name Pro is a condensed version of Roget's thesaurus for commonly used words in order to keep it to a reasonable size. It contains up to 10 alternatives (usually 10) for more than 11,000 words. In general this thesaurus does not contain pluralized nouns.

The search term popularity database in Domain Name Pro is derived from a major search engine provider. This database treats both singular and plural words as the same word and the database therefore only contails singular words (with a few exceptions). This has two implications:

1. The search popularity rating for both a singular and plural word is the same.
2. Only terms with singular words are generated as popular alternative domain names.

You must decide if the particular domain name should contain singular or plural words. For example, is homeloans.com better than homeloan.com? Use the search term popularity rating as a guide when deciding upon domain names.

We are investigating several possibilities of adding pluralized words to the thesaurus and popular terms databases. If a solution is feasible then it will be added to an upcoming version.

See also:
Using Thesaurus Alternatives

5.7 Can I Have More Than One Word in The Same Position?

Yes. Word groups can use the exact same position, such as Start/End used twice, or overlapping positions, such as Start/Middle for one group and Middle/End for another. The mandatory/optional setting will have an impact on how the word groups will be used. For example, if you set one word group as position End and make it mandatory, and another word group as position End and make it optional, then words from the second group will be ignored, as to satisfy the mandatory setting of the first group means that the End position is already taken.

See also:
Advanced Search

5.8 Why is the Popularity Rating Sometimes Zero?

A database of the frequency of 500,000 search engine search terms is used to calculate the popularity rating. A rating of zero means that the search term is not in the database. This is usually because either the search term is very common (such as "the" or "and", which are ignored by the major search engines) or uncommon.

See also:
Popularity Rating

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Part VI

6 Purchasing and Support

6.1 Purchasing

Purchasing

To purchase Domain Name Pro:

- Select **Purchase Domain Name Pro** from the **Purchase** menu in Domain Name Pro.
- The pruchase system is a secure payment service provided by SWREG.org (verify that you have a padlock or key displayed in your browsers status bar) and is therefore safe to enter credit card and other personal information.
- Follow the purchasing instructions to complete your order.

Purchasing will allow you to use Domain Name Pro beyond the 30-day evaluation period and to use all features, including searching for domain names in all 540+ domains, exporting results, and copying results to the clipboard. All future upgrades are free. Once your payment has been received (immediately with most credit cards) you will be sent a registration key via email.

Money Back Guarantee
In addition to the 30-day trial period there is also a 30-day unconditional money-back guarantee from the date that you purchase Domain Name Pro. If for any reason you would like a refund simply contact us.

License/Cost Details

Domain Name Pro can be purchased for **US$64.95**.

Note: Prices are subject to change without notice. For current pricing see the purchase web page, accessible from the **Purchase Domain Name Pro** item on the **Purchase** menu in Domain Name Pro.

See also:
Entering Registration Code

6.2 Entering Registration Key

Entering Your Registration Key

When Domain Name Pro is purchased you will be sent an email containing your unique registration key. This registration key must be entered in Domain Name Pro to remove the 30-day trial restriction and unlock all features. Once you have received your registration key perform the following steps:

- Start Domain Name Pro.
- If your 30-day trial period **has expired** you will be presented with a registration dialog box. Click on the Enter Key button.
- If your 30-day trial period **has not expired** Domain Name Pro will start as normal. Select Enter Registration Key from the Purchase menu.
- Enter your registration details exactly as provided, using the correct UPPER and lower case letters and spacing. We recommend copying and pasting the name and key from your registration key email instead of manually typing it to avoid errors.
- Click the OK button.

See also:

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Purchasing

6.3 Contact Us

Support

Please follow these steps for support:

- Read the Frequently Asked Questions section for a solution to your problem.
- Check for additional answers to questions in the online FAQ on the Mozzle web site.
- Ensure that you are running the latest version of Domain Name Pro. Select **Check For Updates** from the **Help** menu and download and install any updates that are available.

Contacting Support

- Select **Support** from the **Links** menu of Domain Name Pro.

Please provide the following details with your support query:

- The Domain Name Pro Edition name from the Domain Name Pro splash screen or window title (if shown).
- Please state whether you have purchased Domain Name Pro or you are still evaluating (some features are disabled during the evaluation period).
- The version numbers displayed on the Help, About dialog (program, domains list, link popularity, competition, trademark).
- Which version of the Windows operating system that you are using and if you have the latest Windows updates installed.
- The symptoms (including a screen shot if possible - that always helps).
- Your full name and email address.

Support requests will be dealt with as soon as possible. We will notify you when your support enquiry is received and provide an approximate timeframe in which we will respond in full.

Feedback (Bugs, Suggestions, Comments)

Please use the Feedback option on the Help menu. You will be taken to a form on our web site to select the appropriate feedback option and enter your comments. This feedback form automatically logs your Windows version and Domain Name Pro program version.

General Information, Complaints, or Other Questions

- Select **Info Email** from the **Links** menu in Domain Name Pro.

Address

Backslash
79 Langhorne Crescent
Rowville VIC 3178
Australia

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Phone

Backslash is located on the east coast of Australia. Due to time zone differences around the world we prefer email contact. Please use one of the previously listed methods to email us or leave a voicemail message on the phone number below.

Fax and Voicemail

US: (800) 699-0353
International: +1-800-699-0353

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